



Hosted by Sarawak's finest as we give you the best local content sprinkled with all your favorite hits while keeping you updated with what's happening locally. Get what you need 24/7 with a weekly reach of 173k listeners and 1.8mil monthly on social media, making ERA Sarawak the No. 1 Malay radio brand in Sarawak.

Brand Positioning:
Muzik Hit Terbaik (The Best Hit Music)

Target Audience:
10 - 29 year olds (Malay & Bumiputra)

Language:
90% Bahasa Sarawak |
10% Bahasa Malaysia

FREQUENCY LISTING:

- 103.3FM Klang Valley
 - 103.6FM Penang
 - 104.5FM Johor / Johor Bahru
 - 103.6FM Alor Setar
 - 95.2FM Taiping
 - 103.7FM Ipoh
 - 103.6FM Seremban
 - 90.3FM Melaka
 - 98.0FM Kuantan
 - 102.8FM Kuala Terengganu
 - 103.3FM Kota Bharu
 - 90.7FM Langkawi
 - 96.1FM Kuching
 - 102.4FM Kota Kinabalu
 - 101.3FM Miri
 - 96.3FM Sibul
 - 103.0FM Sandakan
 - 102.0FM Tapah
- Astro Channel 856

ERA SARAWAK

PAGI ERA SARAWAK

AFICK WAZAI

FIR AFFANDI

6-10 PAGI

SETIAP ISNIN - JUMAAT!

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AFICK, was once an on-ground cruiser who decided to take up the challenge as an announcer. He started as a weekend show host and now, Afick co-hosts Pagi ERA Sarawak with Fir Affandi. Afick has a huge passion for music and video making.



FIR AFFANDI, This local-born model, singer and actor is also known as one of student in Akademi Fantasia 9. He joined the ERA Sarawak family in the year 2015 and is now partnering with Afick in Pagi ERA Sarawak.



ELYA, This gorgeously tall lady who does part-time as a runway model and dance during her free time. She's also an outgoing person and love social interactions - she can talk non-stop! What's more to love is that she can be a soft-hearted and adventurous at the same time.



CHOPIE CAKAP, was a full time actor before joining ERA Sarawak as full-time announcer. One thing about Chopie is that he always makes everyone laugh with his jokes, which is why he is nicknamed Chopie Cakap.



CHANTEQ, a petite and happy-go-lucky young lady who have great voice. She enjoys doing music cover and seek potential in widening up her talent in singing through entertainment industry.



EZRI MUKRIZ, Graduated as a quantity survey student who found passion in the entertainment industry. He was once state representative for Archery and loved doing outdoor activities - futsal, football and lots more! You can just discuss any topic with him as he is a very open-minded guy.



Segments

6.00 am - 10.00 am	Pagi ERA Sarawak Pagi ERA Sarawak brings you the FUN – they do COOL things and crazy STUNTS. Every day, Fir and Afick introduce you with 100% local Sarawakian stuff, which includes Kan Dah Kenak!, Mr. Penauk!, Aper Cer?, Tek Tok Apa Ya, and 3 Paling Top.
10.00 am – 1.00 pm	Muzik Berdepergh ERA Join CHOPIE for a feast of music marathon show playing the best music of Malaysian and international hits, with new upcoming music and trending entertainment updates and more!
1.00 pm – 4.00 pm	Vibe Hit ERA CHANTEQ will feed you with a music marathon show playing the best music and focus more on local talent and new upcoming music.
4.00 pm – 8.00 pm	Petang ERA ELYA will keep you entertain on music, discussing about the hip and happening things; the latest entertainment update on artists and trending news.
8.00 pm – 12.00 am	Malam Hype ERA A night show hosted by EZRI, playing the best new music and discovery of various genre from Hip-hop, Lo-fi to Indie Rock. Focusing more on biggest topic of conversation among youth including viral and trending news, interviews with live discussion on Instagram / Facebook.