



HITZ SARAWAK is the no. 1 English radio brand in Sarawak with a weekly listenership of 102k and 2mil monthly on social media. You can get the latest International and local news, exclusive interviews, fun localized digital content and of course get the best new music as HITZ Sarawak accompanies you throughout the day.

Brand Positioning:
ALL THE HITZ, ALL THE TIME.

Target Audience:
10 - 29 years old (60% Malay)

Language:
English

FREQUENCY LISTING:

92.9FM	Klang Valley
92.8FM	Penang
97.6FM	Johor / Johor Bahru
92.8FM	Alor Setar
93.6FM	Taiping
92.7FM	Ipoh
95.0FM	Seremban
93.0FM	Melaka
93.2FM	Kuantan
94.8FM	Kuala Terengganu
92.8FM	Kota Bharu
92.4FM	Langkawi
95.3FM	Kuching
100.8FM	Kota Kinabalu
105.8FM	Miri
105.1FM	Sibu
99.8FM	Sandakan
Astro Channel 852	





ARNOLD, can be summed up in one word "Bro". That's exactly how everyone relates to this champion. The everyday guy for the everyday Malaysian found his way into HITZ Morning Crew as one usually does; simply wake up one morning and decide "I wanna be a radio announcer". As fate would have it, best decision ever. His general perspective of life and opinions keep mornings fresh, with listeners in stitches.



EAN, the epitome of playfulness. Parody hit-maker and lover of burgers, he is always up and ready to tickle your funny bone with his wit and humour. Crowd favourite with his cheeky personality, Ean is ready to keep fans 'woke' through weekday morning rush-hour traffic alongside 'bro' Arnold, making your mornings a whole lot naughtier on the HITZ Morning Crew.



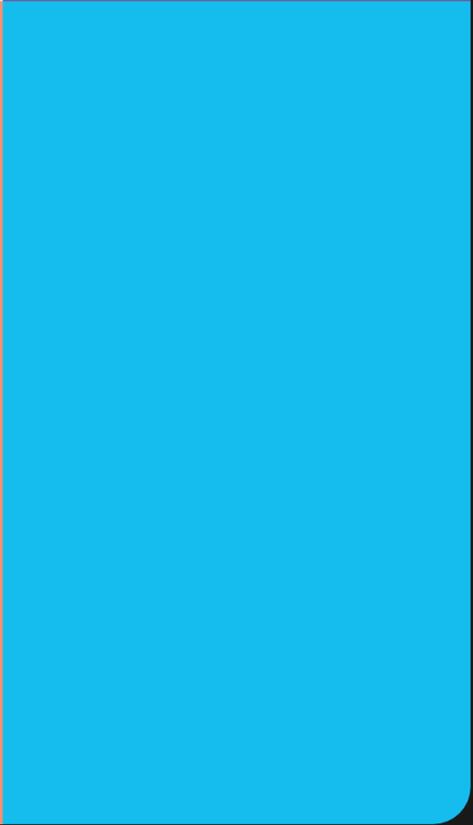
ZACH, hosts the HITZ Drive every weekday from 3pm - 8pm. He's all about good vibes and spreading positivity through social media and any other way possible. Zach loves random & spontaneous humor. He'll always try to light the whole room up any change he got



LANNY, graduated from Curtin University with a bachelor's degree in Mass Communications majoring in Public Relations and Corporate Video Production. She has a strong passion for dance and left her hometown Miri after being scouted to join a national championship holding dance crew based in Kuching. During her free time, she likes to play games, watch anime, or try something new. She also knows how to play the trumpet, organise events, been a talk show host, act, voice act, and rap.



KEANU's not into football and superhero movies but he's a sucker for rom coms, gossipy news and teen TV shows. He's often dubbed as the noisiest and most panicky person in the room but he's trying his best to become calmer in 2019. Keanu's also 22 years old and has never tried banana leaf in his life (Really?).



Segments

6.00 am-10.00 am	HITZ Morning Crew with Ean & Arnold From laugh out loud moments, to Gotcha Calls, the HITZ Morning Crew links you to what's being talked about and trending from Malaysia and around the globe.
10.00 am – 3.00 pm	HITZ Days with Lanny A smashing non-stop music marathon on local and international hits song with what's trending news plus Gotcha' calls , morning crew recaps! And also, updates on famous celebrities, movie, games and so much more!
3.00 pm – 8.00 pm	HITZ Drive with Zach Providing all the top hits and information on everything under the sun be it entertainment, sports, gossip, music, lifestyle and so much more! Enjoy a fuss-free, entertaining and informative ride home.
8.00 pm – 12.00 am	HITZ Night with Keanu Your destination for all things 'pop culture' and the 'biggest hits right now'.