



Kopivosian! ERA SABAH serving you the best local content, local happenings and events hosted by our homegrown talents. Airing locally 24/7 with a weekly reach of 104k listeners and 4.6mil monthly on social media, making ERA SABAH the NO 1 Malay Radio brand in Sabah.

Brand Positioning:
Muzik Hit Terbaik (The Best Hit Music)

Target Audience:
10 - 29 year olds (Malay & Bumiputra)

Language:
90% Bahasa Sabah |
10% Bahasa Malaysia

FREQUENCY LISTING:

103.3FM	Klang Valley
103.6FM	Penang
104.5FM	Johor / Johor Bahru
103.6FM	Alor Setar
95.2FM	Taiping
103.7FM	Ipoh
103.6FM	Seremban
90.3FM	Melaka
98.0FM	Kuantan
102.8FM	Kuala Terengganu
103.3FM	Kota Bharu
90.7FM	Langkawi
96.1FM	Kuching
102.4FM	Kota Kinabalu
101.3FM	Miri
96.3FM	Sibu
103.0FM	Sandakan
102.0FM	Tapah
Astro Channel 856	

ERA SABAH
PAGI ERA SABAH
PECAH BUSS!

LOPZ **ADDNAN**

6-10 PAGI
SETIAP ISNIN - JUMAAT

ERA SABAH 93.8
Download on the App Store | Get it on Google Play | Available on AppGallery



LOPZ, is ERA's resident funny man. He loves to entertain crowd and making them laugh. Prior to joining ERA, he was known as WaLa, the winner of Raja Lawak season 7.



ADDNAN, is funny, eccentric and talented in acting! Put him on a stage and this guy can make the crowd go whoa! Plus point, a kampung boy and a self-proclaimed Mr. Google.



MIJUL, is chatty and cheerful! Influenced by K-pop. He developed his talent from Skuad ERA and will never stop surprising you.



SKYE, Known for her bubbly personality. Top 5 Unduk Ngadau State Level 2019, a make up enthusiast who can sing and an avid tik tok user.



DEWI, an aspiring model and reigning beauty queen is the right person to ask about the latest trend for beauty and fashion.



EMMA, was Akademi Fantasia 8 contestant. She loves to sing and when she sings, you will be mesmerized with her husky voice.



Segments

6.00 am - 10.00 am	Pagi ERA Sabah Bersama Lopz & Addnan Pagi ERA Sabah with Lopz & Adnan is the epitome of the word Fun, Local & Entertaining. The duo will keep you off your feet daily with their daily discussion, jokes and pranks.
10.00 am – 1.00 pm	#Everything 10 – 1 with Skye Skye Judith, the Top 5 Unduk Ngadau 2019 will cheer you up with best music, latest trending news and of course beauty tips.
1.00 pm – 4.00 pm	#BBKK Bersama Emma #BBKK with Emma Suhaimi , the mak cik bawang - filled with the latest gossip locally and internationally together with the best hit.
4.00 pm – 8.00 pm	ERAMaiti Bersama Mijul ERAMaiti driven by Mijul with witty topics, latest news and best music.
8.00 pm – 12.00 am	Gerakan Malam Bersama Dewi Natasha Catering to the young adults. Weekly Interview with Malaysian Superstar and also bringing facts or faux news to the table.