



sinar™

A strong No. 2 Malay radio brand in Malaysia, on a weekly basis SINAR reaches 5.2M fans on radio. The brand plays favourite hits from the 80's to today, with songs that make fans feel good and brighten up their days. It also covers the best in talk shows and inspiring real-life topics that are packed full of exclusive interviews.

Brand Positioning:
Menyinari Hidupmu (Brighten Up Your Life)

Target Audience:
25 – 39 year olds (Malay)

Language:
Malay

FREQUENCY LISTING :

96.7FM	Klang Valley
97.1FM	Penang
87.8FM	Johor Bahru
97.1FM	Alor Setar
96.4FM	Taiping
96.9FM	Ipoh
96.9FM	Seremban
96.0FM	Melaka
97.2FM	Kuantan
97.5FM	K. Terengganu
93.8FM	Kota Bharu
100.9FM	Langkawi
102.1FM	Kuching
104.9FM	Kota Kinabalu
87.7FM	Miri
106.9FM	Sandakan

Astro Channel 857



SINAR

sinar.my



syok.my





JEP, a comedian, a multi-talented actor and TV presenter. His career began when he won Super Spontan in 2013. He also won several awards such as the Most Popular Male Comedy Performer in Anugerah Lawak Warna 2013, Bintang TV MeleTOP for Anugerah MeleTOP ERA 2014 and many more. He is also active on TV programs such as Karoot Komedia X, Maharaja Lawak Mega and Super Spontan. Jep, also hosted the Skool Of Lawak, Sepahtu Reunion and Meja Bulat Sepahtu.



RAHIM, is one third of Sepahtu, the winner of Maharaja Lawak Mega 2013. He then joined Sepahtu and won Maharaja Lawak Mega 2013. Rahim was previously a football player who represented Selangor during the 1990 Malaysian Games. His cheekiness is translated in his films such as 'Lu Gua Bro', 'Suatu Malam Kubur Berasap 2', 'Legenda Budak Hostel' and 'Keranda Tok Wan Terbang?'. Rahim also hosted Sepahtu Reunion and Meja Bulat Sepahtu.



ANGAH, is now one of the trio for Pagi Di SINAR, hosting alongside famed Jep and Rahim. Angah's easy-going and always-chill characteristics makes him a public heart-throb, as he is known to make everyone around him laugh and be merry.



HEFNY, after emerging as one of the top performers of On Air (Astro RIA's talent programme), Hefny started his career by hosting various TV programmes namely Hlive (Astro RIA), Salam Dunia, (Astro Oasis), Diari Akademi Fantasia 2013 and many more. He has also ventured into acting for several films and dramas such as M.A.I.D, 3 Campur 2, Nafas and Cintaku Di Bumi Izmir. Hefny with his co-announcer, Elizad host the DUO SINAR segment on every Monday to Friday, 3pm to 7pm.



ELIZAD, is one of the Duo SINAR personalities, co-announcing with Hefny every Monday to Friday, from 3pm to 7pm. Known from Gempak Superstar, Elizad continued her acting line-up to include movies such as Berlari ke Langit, Gangster, Bilut, Main-Main Cinta, Cinta Yang Satu, Lembing, Harmonika, Kolestrol vs Cinta, and dramas such as Puteri Yang Di Tukar, Aku Yang Kau Tinggalkan and many more. She also has an interest in motorsports, which encourages her to challenge herself.



FALYQ, a young chap with a wide experience in radio broadcasting, jumpstarted his career as a street squad member before participating in a radio talent-search programme in which he placed third. Falyq is now a hot commodity for hosting gigs, as his fun and light-hearted personality captivates fans. He loves football, and his active lifestyle makes him a role model among youths.



DINA, broke into the entertainment industry as a singer and even received the awards for "Best New Artist" and "Best Vocal Performance on an Album" at the Anugerah Industri Muzik (AIM) in 2006. This multi-talented star also dabbles in acting in theatre and film. Before SINAR, she was in ERA entertaining the listeners with her soft-husky voice and now, you can vibe to her warm personality in SINAR Solo at 10am-3pm, every weekdays.



Segments

6.00 am- 10.00 am

Pagi Di SINAR with Jep, Rahim & Angah

Feeling gloomy? Do not fear as Jep, Rahim and Angah will definitely brighten up your morning!

10.00 am– 3.00 pm

SINAR Solo with Dina

Stay updated with the current news, latest trends, health and beauty tips with Dina. She's also here to help you with song dedications for your loved ones.

3.00 pm– 7.00 pm

Duo SINAR with Hefny & Elizad

Hefny & Elizad will keep you company on Duo SINAR where they will share hot trending issues and sing with listeners. So which team are you? Team Kanda or team Dinda?

7.00 pm– 8.00 pm

Laman Rohani SINAR

Spiritual and motivational segment

8.00 pm– 12.00 am

RNR SINAR with Falyq

Falyq will accompany your night drive with love songs and dedications, news on sports and also everything in between.