

MUZIK HIT TERKINI!



SERANTO ERA
ISNIN - JUMAAT
1 PM - 4 PM

ACAQ TOK ERA
ISNIN - JUMAAT
10 AM - 1 PM

OOHA PAGI ERA
ISNIN - JUMAAT
6 AM - 10 AM

RILEK PETANG ERA
ISNIN - JUMAAT
4 PM - 8 PM

MALAM ONZ ERA
ISNIN - JUMAAT
8PM - 12AM



ERA SARAWAK hosted by Sarawak's finest as we give you the best local content sprinkled with all your favorite hits while keeping you updated with what's happening locally. Get what you need 24/7 with a weekly reach of 142k listeners, making ERA Sarawak the No. 1 Malay radio brand in Sarawak.

Brand Positioning
Muzik Hit Terkini

Target Audience
10 - 29 year olds (Malay & Bumiputra)

Language
Malay

FREQUENCY

Astro Channel 856

96.1FM Kuching • 101.3FM Miri • 96.3FM Sibu

ILMO,

Abdirahman Iltizam Bin Mohamad, better known as Ilmo, is cheerful, easy-going, and talented. Loved by ERA Sarawak listeners for his character "Dayang Qalesya," Ilmo is also a fan of K-pop groups like BTS, Le Sserafim, and Seventeen. He is one of ERA Sarawak's radio announcers, teaming up with Alisa Spencer on Ooha Pagi ERA



ALISA,

Alisa Anak Spencer, better known as Alisa Spencer, is no stranger to ERA Sarawak listeners with her witty charm and entertaining antics. She's talented in singing... but if you see her shuffle dance, it's lit! Alisa has loved music since childhood, and becoming a radio announcer is one of her dreams come true!

ASYILAH,

Asyilah Binti Mohd Bujang, or fondly known as Asyilah Tan, is really into online games, a smooth talker, a movie buff and of course, a "food hunter"!



UMI

Ummi Humaira Binti Ahmat, born on 19 December 2003. Ummi is the youngest "little sister" to all the big brothers and sisters at ERA Sarawak. A concert-goer and music lover, her ultimate favorite is enjoying spicy food.



AMEER,

Ameer bin Mohd Dawi, or fondly known as Ameer Dawi, a friendly person who's very up to date with fashion and men's beauty. Ameer is a die-hard Chelsea FC fan & if you are too, then you're definitely Ameer's gang!

AFIRA,

Afira Shafiqnas Ramlee, better known as Afira Chin, is 31 years old but always looks young and lively! Talented in dancing, her passion has been with her since school days. Afira is one of ERA Sarawak's female announcers who's tough and boyish, yet still beautiful!

SEGMENTS

6AM-10AM

OOHA PAGI ERA

WITH ILMO & AND ALISA

Your morning will be lively when you listen to the fun banter of these two. You can call in to joke around or hang out with Dayang Qalisya Humaira in Koti Lah Koti! Want to sing in Sarawak language? Sure can — just pick a song and we'll switch it to Sarawak dialect!

10AM-1PM

ACAQ TOK ERA

WITH ASYILAH

Cool songs, cool stories, cool style... everything's cool on Acak Tok ERA with Asyilah! Let Asyilah treat you to back-to-back hits while sharing viral stories with you! Love gaming? Come on then! Asyilah also brings you gaming content in Kaki Game on Acak Tok ERA! Stay cool, all the way cool!

1PM-4PM

SERANTO ERA

WITH UMMI HUMAIRA

Feeling down at noon? Don't worry! Ummi will keep you company! From song covers, the latest updates, the perfect tracks you want, to strange-but-true stories — and so much more on Seranto ERA.

4PM-8PM

RILEK PETANG ERA

WITH AMEER

Just relax with Rilek Petang ERA — everything feels calm! Enjoy music, exciting topics, the Quote of the Day in Kata Hari ERA and... even look for love if you want! It's all here for you.

8PM-12AM

MALAM ONZ ERA

WITH AFIRA

Feeling super lonely, huh? Well, it doesn't matter if you're single or "not available." If you want songs, she's got you. If you want to vent, she'll lend an ear. If you need a friend, she's there! Who else if not Afira Chin on Malam Onz ERA,