



DESTINASI NASYID ANDA

zayan.my ZAYAN



Zayan with its weekly reach of 657K Malaysians, ZAYAN appeals to the modern Muslim community by serving them with contemporary content consisting of the latest fashion, technology, entertainment, and lifestyle news, all the while still holding true to the timeless creed of their faith.

Brand Positioning
Destinasi Nasyid Anda

Target Audience
10 – 39 year olds (Modern Muslims)

Language
Malay

FREQUENCY

104.9FM	Klang Valley	98.9FM	Melaka
98.1FM	Alor Setar	92.8FM	Johor Bahru
106.4FM	Ipoh	91.6FM	Kuantan



FBI,

Has over 20 year of experience in the entertainment industry and has already established a name for himself in Malaysia. He first started his career with Astro Radio as a copywriter back in 1999. Since then, he has gained experience as a radio announcer and as a TV presenter.

NANA,

The only daughter among four siblings and a familiar face from *Akademi Fantasia* Season 1, began her radio host journey with Era FM in 2004. This vibrant TV host is also a motivational speaker, trainer, and entrepreneur. Nana's charm and versatility shine through her work and inspiring lifestyle.

LIN,

has vast experience in television broadcasting and has now decided to engage in radio. This former news reader is also the host of *Bismillah Ad-Duha*, a talk-show program on Astro Oasis. For this petite beauty, her refreshing personality and attitude shines bright, through her Muslimah fashion choice and lifestyle.

ANAS,

Energetic, funny and friendly - these are some the traits that best describe him. An icon amongst youth. His vast experience in music, especially *Nasyid*, helps him reach out to his fans, especially with his casual and fun approach. With his crazy antics, it is no wonder that his favourite hobby is to tease and copy his friends' hobbies

SEGMENTS

6AM-10AM

FnN PAGI ZAYAN

WITH FBI & NANA

Let FBI and Nana from ZAYAN Pagi brighten up your world with Sepatah Dua Nana, Top Up Ilmu, FnN Selak Lagu, Sembang Deep, Bukan Nama Sebenar, Kiamat Iklim, Till Jannah, Timeline Ke Mahsyar and 1 Hari 1 Surah.

10AM-3PM

ZAYAN 10-3

WITH LIN ARIFFIN

Join Lin as they discuss family and female topics, lifestyle, and health, all from the perspective of a muslimah.

3PM-7PM

PETANG ZAYAN

WITH ANAS

Packed with exciting activities, insights, unplugged karaoke nasyid session, Kaunter Anas, and a mind challenge quiz, everything just for you!