

Kopivosian! ERA SABAH serving you the best local content, local happenings and events hosted by our homegrown talents. Airing locally 24/7 with a weekly reach of 136k listeners, making ERA SABAH the NO 1 Malay Radio brand in Sabah.

Brand Positioning:

Muzik Hit Terkini

Target Audience:

10 - 29 year olds (Malay & Bumiputra)

Language:

90% Bahasa Sabah | 10% Bahasa Malaysia

FREQUENCY LISTING:

103.3FM Klang Valley

103.6FM Penang

104.5FM Johor Johor Bahru

103.6FM Alor Setar

95.2FM Taiping

103.7FM lpoh

103.6FM Seremban

90.3FM Melaka

98.0FM Kuantan

102.8FM Kuala Terengganu

103.3FM Kota Bharu

90.7FM Langkawi

96.1FM Kuching

102.4FM Kota Kinabalu

101.3FM Miri

96.3FM Sibu

103.0FM Sandakan

102.0FM Tapah

Astro Channel 856





One of the #KoncoPagiERA gang together with Mijul and Emma. A cheerful personality, outspoken, never backs down when challenged & loves adventures. Climb a mountain? Shave his head? Drive a boat, a bus, or even a plane? Just give it to Addnan — he's always up for it!



One of the #KoncoPagiERA gang together with Addnan & Emma. A happy-go-lucky person, anime fan & food lover! Mijul is from Papar and of Bruneian heritage, so if you meet Mijul, try speaking Brunei dialect with him!

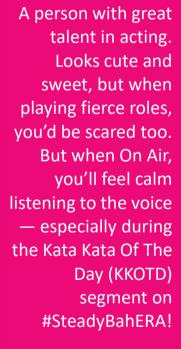


Singer and also the

"flower" of

#KoncoPagiERA together
with Addnan & Mijul.
Want to hear Emma's
voice and her chatter?
Just tune in to

#KoncoPagiERA early in
the morning!





who's famous who's famous especially among Ger Z! Listen to Adam tall about games or #GEN-E



A Sabahan TikToker who's no stranger to many! Small in size but once they start talking, wow — hard to beat. If you enjoy listening to Nicky's lively chatter, just tune in to the ERAmaiti segment



Deemike is a talented musician — singing, playing guitar, drums, keyboard, you name it. So, enjoy Deemike's late-night short song covers on #BahKasiJadiERA!



Segments	
6.00 am - 10.00 am	Konco Pagi ERA With Addnan, Mijul & Emma Pagi ERA Sabah withAddnan, Mijul & Emma is the epitome of the word Fun, Local & Entertaining. The duo will keep you off your feet daily with their daily discussion, latest trend and fresh content
10.00 am – 1.00 pm	Steady Bah ERA with Melanie Viral stories from social media & there's also KKOTD! Kata Kata of the Day. Songs that are on your FYP, trending, and the latest hits? Melanie have got you covered!
1.00 pm – 4.00 pm	GEN-E With Adam What's in GEN E? The newest games, trending and viral games? You'll find them on KAKI GAME ERA! Plus, all the best songs! Not enough? You can even request your favorite tracks on GEN E with Adam, every Monday to Friday, from 1 to 4 PM!
4.00 pm – 8.00 pm	ERAMaiti With Nicky For Sabahans, when you talk about the evening, what comes to mind is — watching the sunset, and of course, good music! Yessss, there's moreee! Whaaat? It's ERAAmaitiiiii! Every day you can call in to join the fun stories. Want to pour your heart out? You can do that too — there's Curhat!
8.00 pm – 12.00 am	Bah Kasi Jadi ERA With Deemike That's what happens in "Apa Kau Lagu!" — you request, and Deemike makes it happen! Eh eh, there's more, friends! If you have your own song — in any language at all — we'll make it happen with the Sabah Song Review!