



Hosted by Sarawak's finest as we give you the best local content sprinkled with all your favorite hits while keeping you updated with what's happening locally. Get what you need 24/7 with a weekly reach of 142k listeners, making ERA Sarawak the No. 1 Malay radio brand in Sarawak.

Brand Positioning:

Muzik Hit Terkini

Target Audience:

10 - 29 year olds (Malay & Bumiputra)

Language:

90% Bahasa Sarawak

10% Bahasa Malaysia

FREQUENCY LISTING:

103.3FM	Klang Valley
103.6FM	Penang
104.5FM	Johor / Johor Bahru
103.6FM	Alor Setar
95.2FM	Taiping
103.7FM	Ipoh
103.6FM	Seremban
90.3FM	Melaka
98.0FM	Kuantan
102.8FM	Kuala Terengganu
103.3FM	Kota Bharu
90.7FM	Langkawi
96.1FM	Kuching
102.4FM	Kota Kinabalu
101.3FM	Miri
96.3FM	Sibu
103.0FM	Sandakan
102.0FM	Tapah
Astro Channel 856	

ERA SARAWAK

ACA K TOK ERA
ISNIN - JUMAAT
10 AM - 1 PM
ASYILAH

RILEK PETANG ERA
ISNIN - JUMAAT
4 PM - 8 PM
AMEER

MALAM ONZ ERA
ISNIN - JUMAAT
8 PM - 12 AM
AFIRA

ALISA

ILMO

OOHA PAGI ERA
ISNIN - JUMAAT
6 AM - 10 AM

UMMI

SERANTO ERA
ISNIN - JUMAAT
1 PM - 4 PM

MUZIK HIT TERKINI!!



Abdirahman Itizam Bin Mohamad, better known as Ilmo, is cheerful, easy-going, and talented. Loved by ERA Sarawak listeners for his character “Dayang Qalesya,” Ilmo is also a fan of K-pop groups like BTS, Le Sserafim, and Seventeen. He is one of ERA Sarawak’s radio announcers, teaming up with Alisa Spencer on Ooha Pagi ERA



Alisa Anak Spencer, better known as Alisa Spencer, is no stranger to ERA Sarawak listeners with her witty charm and entertaining antics. She’s talented in singing... but if you see her shuffle dance, it’s lit! Alisa has loved music since childhood, and becoming a radio announcer is one of her dreams come true!



Asyilah Binti Mohd Bujang, or fondly known as Asyilah Tan, is really into online games, a smooth talker, a movie buff and of course, a “food hunter”!



Ummi Humaira Binti Ahmat, born on 19 December 2003. Ummi is the youngest “little sister” to all the big brothers and sisters at ERA Sarawak. A concert-goer and music lover, her ultimate favorite is enjoying spicy food.



A friendly person who’s very up to date with fashion and men’s beauty — Ameer bin Mohd Dawi, or fondly known as Ameer Dawi. Ameer is a die-hard Chelsea FC fan — if you are too, then you’re definitely Ameer’s gang!



Afira Shafiqnas Ramlee, better known as Afira Chin, is 31 years old but always looks young and lively! Talented in dancing, her passion has been with her since school days. Afira is one of ERA Sarawak’s female announcers who’s tough and boyish, yet still beautiful!



Segments

6.00 am - 10.00 am	OOHA PAGI ERA With Ilmo & Alisa Your morning will be lively when you listen to the fun banter of these two. You can call in to joke around or hang out with Dayang Qalisya Humaira in Koti Lah Koti! Want to sing in Sarawak language? Sure can — just pick a song and we'll switch it to Sarawak dialect! Ooha Pagi ERA, every Monday to Friday, 6 AM to 10 AM
10.00 am – 1.00 pm	Acak Tok ERA With Asyilah Cool songs, cool stories, cool style... everything's cool on Acak Tok ERA with Asyilah! Let Asyilah treat you to back-to-back hits while sharing viral stories with you! Love gaming? Come on then! Asyilah also brings you gaming content in Kaki Game on Acak Tok ERA! Stay cool, all the way cool!
1.00 pm – 4.00 pm	Seranto ERA With Ummi Humaira Feeling down at noon? Don't worry! Ummi will keep you company! From song covers, the latest updates, the perfect tracks you want, to strange-but-true stories — and so much more on Seranto ERA
4.00 pm – 8.00 pm	Rilek Petang ERA With Ameer Just relax with Rilek Petang ERA — everything feels calm! Enjoy music, exciting topics, the Quote of the Day in Kata Hari ERA and... even look for love if you want! It's all here for you.
8.00 pm – 12.00 am	Malam Onz Era With Afira Feeling super lonely, huh? Well, it doesn't matter if you're single or "not available." If you want songs, she's got you. If you want to vent, she'll lend an ear. If you need a friend, she's there! Who else if not Afira Chin on Malam Onz ERA,