

A strong No. 2 Malay radio brand in Malaysia, on a weekly basis SINAR reaches 4.4M fans on radio. The brand plays great variety of the best retro hits, with songs that make fans feel good and brighten up their days. It also covers the best in talk shows and inspiring reallife topics that are packed full of exclusive interviews.

Brand Positioning:

Muzik Retro Terbaik

Target Audience:

20 - 39 year olds (Malays)

Language:

Malay

FREQUENCY LISTING:

96.7FM Klang Valley

97.1FM Penang Johor

87.8FM Bahru Alor

97.1FM Setar Taiping

96.4FM lpoh

96.9FM Seremban

96.9FM Melaka

96.0FM Kuantan

97.2FM K

97.5FM Terengganu

93.8FM Kota Bharu

100.9FM Langkawi

102.1FM Kuching

104.9FM Kota Kinabalu

87.7FM Miri

106.9FM

Sandakan

Astro Channel 857





JEP, a comedian, a multi-talented actor and TV presenter. His career began when he won Super Spontan in 2013. He also won several awards such as the Most Popular Male Comedy Performer in Anugerah Lawak Warna 2013, Bintang TV MeleTOP for Anugerah MeleTOP ERA 2014 and many more. He is also active on TV programs such as Karoot Komedia X, Maharaja Lawak Mega and Super Spontan. Jep, also hosted the Skool Of Lawak, Sepahtu Reunion and Meja Bulat Sepahtu.



RAHIM, is one third of Sepahtu, the winner of Maharaia Lawak Mega 2013. He then joined Sepahtu and won Maharaja Lawak Mega 2013. Rahim was previously a football player who represented Selangor during the 1990 Malaysian Games. His cheekiness is translated in his films such as 'Lu Gua Bro'. 'Suatu Malam Kubur Berasap 2'. 'Legenda Budak Hostel' and 'Keranda Tok Wan Terbang?'. Rahim also hosted Sepahtu Reunion and Meja Bulat Sepahtu.



RAY, with experience in the radio industry over 20 years he is the addition to the SINAR breakfast show, Pagi Di SINAR. His passion and creative ideas kept him relevant in the entertainment field and he does not stopping anytime soon. Beyond just being in the studio with the SINAR family, he likes going out fishing and play games during his free time.



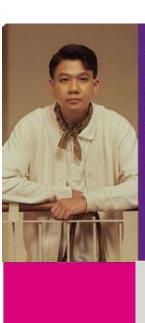


HEFNY, after emerging as one of the top performers of On Air (Astro RIA's talent programme), Hefny started his career by hosting various TV programmes namely Hliv (Astro RIA), Salam Dunia, (Astro Oasis), Diari Akademi Fantasia 2013 and many more. He has also ventured into acting for several films and dramas such as M.A.I.D 3 Campur 2, Nafas and



SHARIFAH SHAHIRAH, started her career as an actress and found herself accidently becoming a radio announcer because of how she is as a person that loves to talk. Apart from her busy schedule she is also very active on social media sharing one of many funny moments as a mom with her followers. Her fun and spontaneous personality has also made her a well-loved comedian in the local entertainment scene.





FALYQ, a young chap with a wide experience in radio broadcasting, jump started his career as a street squad member before participating in a radio talent-search programme in which he placed third. Falyq is now a hot commodity for hosting gigs, as his fun and light-hearted personality captivates fans. He loves football, and his active lifestyle makes him a role model among youths.



PUTRA, or Himsakputra
Saipul Anuar, comes from
Muar, Johor and was born on
14 November 1995. Three
interesting facts about him is
that he loves to play football,
futsal and badminton, he
loves to breakdance and he
tends to leave things in
random places. Catch him on
R&R SINAR every weekday
from 8pm to 12 midnight.



Sarah, or her real name Sarah Kamilla binti Mohd. Ghazali, is a radio announcer in Malaysia. At SINAR, Sarah is known as the youngest sibling who is not only cheerful but also talented in cooking a variety of delicious dishes.



Segments	
6.00 am- 10.00 am	Pagi Di SINAR with Jep, Rahim & Ray Feeling gloomy? Do not fear as Jep, Rahim & Ray will definitely brighten up your morning!
10.00 am– 1.00 pm	SINAR Solo with Dina Stay updated with the current news, latest trends, health and beauty tips with Dina. She's also here to help you with song dedications for your loved ones.
1.00pm – 4.00pm	RSVP SINAR with Sarah Kamilla If you love cooking, don't forget to listen to SINAR Foodie for one hour starting from 3 PM to 4 PM. Sarah will share various tips and interesting dining locations for you to try. You can also share tips and locations for other SINAR listeners to try!
4.00 pm – 7.00 pm	Trio Petang SINAR with Sharifah Shahirah, Hefny & Falyq Sharifah Shahirah, Hefny & Falyq will keep you company on Trio Petang SINAR where they will share hot trending issues and sing with listeners.
7.00 pm – 8 pm	Laman Rohani SINAR Spiritual and motivational segment
8.00 pm– 12.00 am	RNR SINAR with Putra Putra will accompany your night drive with love songs and dedications, news on sports and also everything in between