



A strong No. 2 Malay radio brand in Malaysia, on a weekly basis SINAR reaches 4.4M fans on radio. The brand plays great variety of the best retro hits, with songs that make fans feel good and brighten up their days. It also covers the best in talk shows and inspiring real-life topics that are packed full of exclusive interviews.

Brand Positioning:
Muzik Retro Terbaik

Target Audience:
20 – 39 year olds (Malays)

Language:
Malay

FREQUENCY LISTING :

96.7FM	Klang Valley
97.1FM	Penang Johor
87.8FM	Bahru Alor
97.1FM	Setar Taiping
96.4FM	Ipoh
96.9FM	Seremban
96.9FM	Melaka
96.0FM	Kuantan
97.2FM	K.
97.5FM	Terengganu
93.8FM	Kota Bharu
100.9FM	Langkawi
102.1FM	Kuching
104.9FM	Kota Kinabalu
87.7FM	Miri
106.9FM	Sandakan

Astro Channel 857





JEP, a comedian, a multi-talented actor and TV presenter. His career began when he won Super Spontan in 2013. He also won several awards such as the Most Popular Male Comedy Performer in Anugerah Lawak Warna 2013, Bintang TV MeleTOP for Anugerah MeleTOP ERA 2014 and many more. He is also active on TV programs such as Karoot Komedia X, Maharaja Lawak Mega and Super Spontan. Jep, also hosted the Skool Of Lawak, Sepahtu Reunion and Meja Bulat Sepahtu.



RAHIM, is one third of Sepahtu, the winner of Maharaja Lawak Mega 2013. He then joined Sepahtu and won Maharaja Lawak Mega 2013. Rahim was previously a football player who represented Selangor during the 1990 Malaysian Games. His cheekiness is translated in his films such as 'Lu Gua Bro', 'Suatu Malam Kubur Berasap 2', 'Legenda Budak Hostel' and 'Keranda Tok Wan Terbang?'. Rahim also hosted Sepahtu Reunion and Meja Bulat Sepahtu.



RAY, with experience in the radio industry over 20 years he is the addition to the SINAR breakfast show, Pagi Di SINAR. His passion and creative ideas kept him relevant in the entertainment field and he does not stopping anytime soon. Beyond just being in the studio with the SINAR family, he likes going out fishing and play games during his free time.



DINA, broke into the entertainment industry as a singer and even received the awards for "Best New Artist" and "Best Vocal Performance on an Album" at the Anugerah Industri Muzik (AIM) in 2006. This multi-talented star also dabbles in acting in theatre and film. Before SINAR, she was in ERA entertaining the listeners with her soft-husky voice and now, you can vibe to her warm personality in SINAR Solo at 10am-3pm, every weekdays.



HEFNY, after emerging as one of the top performers of On Air (Astro RIA's talent programme), Hefny started his career by hosting various TV programmes namely Hlive (Astro RIA), Salam Dunia, (Astro Oasis), Diari Akademi Fantasia 2013 and many more. He has also ventured into acting for several films and dramas such as M.A.I.D, 3 Campur 2, Nafas and Cintaku Di Bumi Izmir.



SHARIFAH SHAHIRAH, started her career as an actress and found herself accidentally becoming a radio announcer because of how she is as a person that loves to talk. Apart from her busy schedule she is also very active on social media sharing one of many funny moments as a mom with her followers. Her fun and spontaneous personality has also made her a well-loved comedian in the local entertainment scene.





FALYQ, a young chap with a wide experience in radio broadcasting, jump started his career as a street squad member before participating in a radio talent-search programme in which he placed third. Falyq is now a hot commodity for hosting gigs, as his fun and light-hearted personality captivates fans. He loves football, and his active lifestyle makes him a role model among youths.



PUTRA, or Himsakputra Saipul Anuar, comes from Muar, Johor and was born on 14 November 1995. Three interesting facts about him is that he loves to play football, futsal and badminton, he loves to breakdance and he tends to leave things in random places. Catch him on R&R SINAR every weekday from 8pm to 12 midnight.



Sarah, or her real name Sarah Kamilla binti Mohd. Ghazali, is a radio announcer in Malaysia. At SINAR, Sarah is known as the youngest sibling who is not only cheerful but also talented in cooking a variety of delicious dishes.



Segments

6.00 am- 10.00 am	Pagi Di SINAR with Jep, Rahim & Ray Feeling gloomy? Do not fear as Jep, Rahim & Ray will definitely brighten up your morning!
10.00 am– 1.00 pm	SINAR Solo with Dina Stay updated with the current news, latest trends, health and beauty tips with Dina. She's also here to help you with song dedications for your loved ones.
1.00pm – 4.00pm	RSVP SINAR with Sarah Kamilla If you love cooking, don't forget to listen to SINAR Foodie for one hour starting from 3 PM to 4 PM. Sarah will share various tips and interesting dining locations for you to try. You can also share tips and locations for other SINAR listeners to try!
4.00 pm – 7.00 pm	Trio Petang SINAR with Sharifah Shahirah, Hefny & Falyq Sharifah Shahirah, Hefny & Falyq will keep you company on Trio Petang SINAR where they will share hot trending issues and sing with listeners.
7.00 pm – 8 pm	Laman Rohani SINAR Spiritual and motivational segment
8.00 pm– 12.00 am	RNR SINAR with Putra Putra will accompany your night drive with love songs and dedications, news on sports and also everything in between