



With its weekly reach of 657K Malaysians, ZAYAN appeals to the modern Muslim community by serving them with contemporary content consisting of the latest fashion, technology, entertainment, and lifestyle news, all the while still holding true to the timeless creed of their faith.

**Brand Positioning:**  
Destinasi Nasyid Anda

**Target Audience:**  
10 – 39 year olds (Modern Muslims)

**Language:**  
Malay

**FREQUENCY LISTING :**

104.9FM Klang Valley  
92.8FM Johor Bahru  
98.1FM Alor Setar  
106.4FM Ipoh  
98.9FM Melaka  
91.6FM Kuantan

**ZAYAN**  
**DESTINASI  
NASYID ANDA**



LIN, has vast experience in television broadcasting and has now decided to engage in radio. This former news reader is also the host of Bismillah Ad-Duha, a talk-show program on Astro Oasis. For this petite beauty, her refreshing personality and attitude shines bright, through her Muslimah fashion choice and lifestyle.



ANAS, energetic, funny and friendly - these are some the traits that best describe him. An icon amongst youth. His vast experience in music, especially Nasyid, helps him reach out to his fans, especially with his casual and fun approach. With his crazy antics, it is no wonder that his favourite hobby is to tease and copy his friends' hobbies.



FBI has over 20 year of experience in the entertainment industry and has already established a name for himself in Malaysia. He first started his career with Astro Radio as a copywriter back in 1999. Since then, he has gained experience as a radio announcer and as a TV presenter. He now joins Mawi and Anas in ZAYAN's breakfast show.



Nana, the only daughter among four siblings and a familiar face from *Akademi Fantasia* Season 1, began her radio journey with Era FM in 2004. This vibrant TV host is also a motivational speaker, trainer, and entrepreneur. Married to Mohamed Rafeem Brian in 2009, she is a proud mother to Althea and Aaqib. Nana's charm and versatility shine through her work and inspiring lifestyle.

## Segments

**6.00 am – 10.00 am**

### **FnN Pagi ZAYAN with FBI & Nana**

Let FBI and Nana from ZAYAN Pagi brighten up your world with Sepatah Dua Nana, Top Up Ilmu, FnN Selak Lagu, Sembang Deep, Bukan Nama Sebenar, Kiamat Iklim, Till Jannah, Timeline Ke Mahsyar and 1 Hari 1 Surah.

**10.00 am – 3.00 pm**

### **ZAYAN 10-3 with Lin Ariffin**

Join Lin as they discuss family and female topics, lifestyle, and health, all from the perspective of a muslimah.

**3.00 pm - 7.00 pm**

### **Petang ZAYAN with Anas Tahir**

Packed with exciting activities, insights, unplugged karaoke nasyid session, Kaunter Anas, and a mind challenge quiz, everything just for you!