



Hosted by Sarawak's finest as we give you the best local content sprinkled with all your favorite hits while keeping you updated with what's happening locally. Get what you need 24/7 with a weekly reach of 173k listeners and 1.8mil monthly on social media, making ERA Sarawak the No. 1 Malay radio brand in Sarawak.

Brand Positioning:  
Muzik Hit Terbaik (The Best Hit Music)

Target Audience:  
10 - 29 year olds (Malay)

Language:  
90% Bahasa Sarawak |  
10% Bahasa Malaysia

### FREQUENCY LISTING:

- 103.3FM Klang Valley
- 103.6FM Penang
- 104.5FM Johor / Johor Bahru
- 103.6FM Alor Setar
- 95.2FM Taiping
- 103.7FM Ipoh
- 103.6FM Seremban
- 90.3FM Melaka
- 98.0FM Kuantan
- 102.8FM Kuala Terengganu
- 103.3FM Kota Bharu
- 90.7FM Langkawi
- 96.1FM Kuching
- 102.4FM Kota Kinabalu
- 101.3FM Miri
- 103.0FM Sandakan
- 102.0FM Tapah
- Astro Channel 856

ERA SARAWAK

# PAGI ERA SARAWAK

AFICK WAZAI

FIR AFFANDI

6-10 PAGI

SETIAP ISNIN - JUMAAT!

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## NAPIO HATTA

NAPIO, used to be a cabin crew to one of the famous airlines in Malaysia, but his hidden talent in the entertainment industry shines when he joined Skwad ERA. More to love – he is known to be a real nice Gentlemen!



## ELYA

ELYA, known for her bubbly and outgoing personality. She's a gorgeous and tall lady who is also a runaway model and great dancing skill. What's more to love is that she can be a soft-hearted and adventurous at the same time!



## CHOPIE CAKAP

CHOPIE, was a full time actor before joining the broadcasting world as ERA Sarawak announcer. He's a happy-go-lucky person with bright mind, loves to make everyone laugh with his silly jokes. Been given the nickname "Chopie Cakap" as he talks A-LOT!



## AFICK WAZAI

AFICK WAZAI, a comedic and talented guy who was once a part of Skwad ERA and decided to take up the challenge as a weekend announcer. Now co-host Pagi ERA Sarawak with Fir. His talent help brings him a lot of opportunity in entertainment industry in acting, voice-over talent, host, emcee and more!



## FIR AFFANDI

FIR AFFANDI, know for his jokes and fun character. A local-born singer and actor which also known as one of student in Akademi Fantasia 9. He joined the ERA Sarawak family in the year 2015 and is now co-host with Afick in Pagi ERA Sarawak.





## EZRI MUKRIZ

EZRI, was a quantity survey graduate who find passion in the entertainment industry. He was once state representative for Archery and love doing outdoor activities – futsal, football and lots more! You can just discuss any topic with him as he is a very open-minded guy!



## CHANTEQ

CHANTEQ, a petite and happy-go-lucky young lady who have great voice. She enjoys doing music cover and seek potential in widening up her talent in singing through entertainment industry.



## Segments

6.00 am – 10.00 am	#PAGIERASARAWAK (6.00 AM-10.00 AM) Pagi ERA Sarawak brings you the FUN – they do COOL things and crazy STUNTS. Every day, Fir and Afick introduce you with 100% local Sarawakian stuff, which includes Kan Dah Kenak!, Mr. Penauk!, Aper Cer?, Teka Tok Apa Ya, and 3 Paling Top.
10.00 am – 1.00 pm	#MUZIK BERDEPERGH-DEPERGH ERA (10.00 AM-1.00 PM) With Chopie Cakap, playing nonstop local and international hits, with updates on trending entertainment news and viral topic.
1.00 pm – 4.00 pm	#MUZIK BERDEPERGH-DEPERGH ERA (1.00 PM-4.00 PM) With Napio Hatta, playing nonstop local and international hits, with updates on trending entertainment news and viral topic.
4.00 pm – 8.00 pm	#PETANGERA (4.00 PM-8.00 PM) Keep listeners entertained with everything about the young music lovers, discussing about the hip and happening things; local and international.
8.00 pm – 12.00 am	#ILEKLOKERA (8.00 PM-12.00 AM) Playing latest music and accompany your night with stories, artist interview and chills with you talking about various topic includes trending, viral and entertainment news, BBNU artist updates, sports update and more!