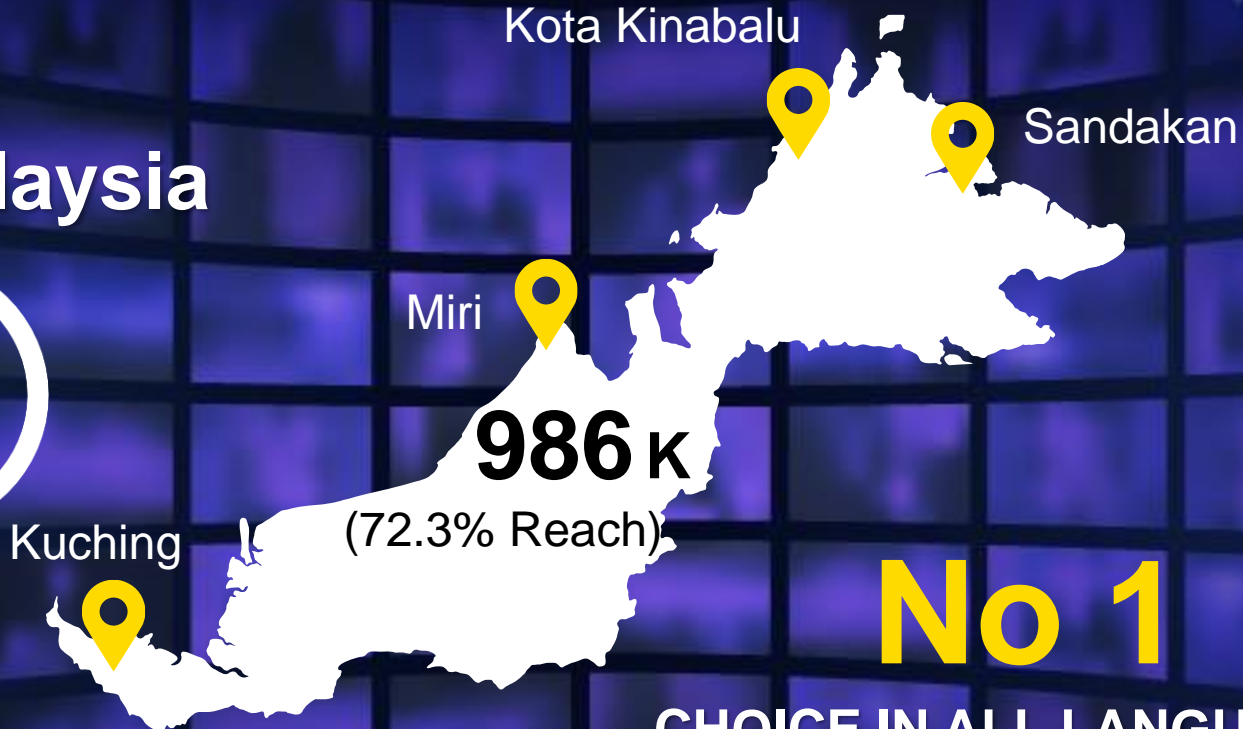


East Malaysia



CHOICE IN ALL LANGUAGES
Malay, Chinese & English



Our Brands Reach In Sabah



ETRA™

228 K

Listeners



MY

89 K

Listeners



hitz

162 K

Listeners



Our Brands Reach In Sabah

Kota Kinabalu and Sandakan

Kota Kinabalu



103 k

Listeners



42 k

Listeners



97 k

Listeners

Sandakan



125 k

Listeners



47 k

Listeners



65 k

Listeners



Our Brands Reach In Sarawak



157 k
Listeners



93 k
Listeners



128 k
Listeners



Our Brands Reach In Sarawak

Kuching and Miri

Kuching



100 K

Listeners



65 K

Listeners



95 K

Listeners

Miri



56 K

Listeners



28 K

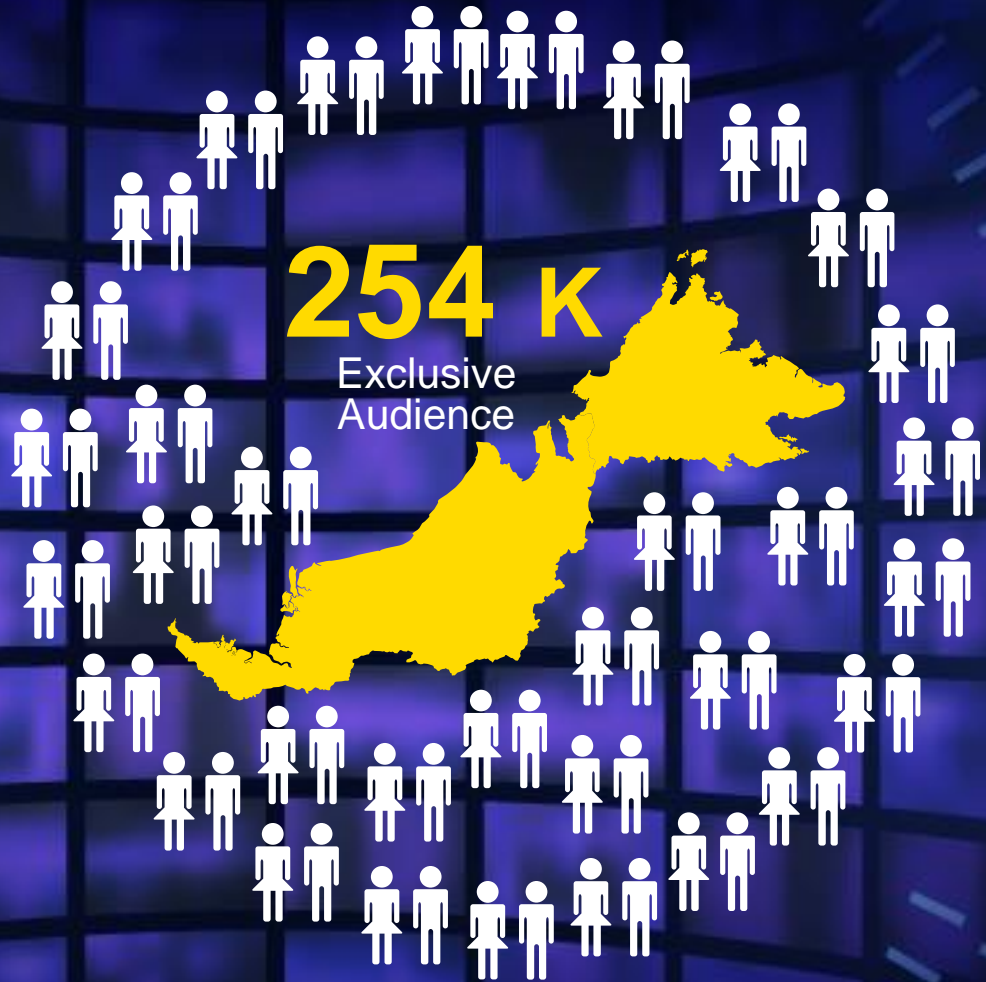
Listeners



34 K

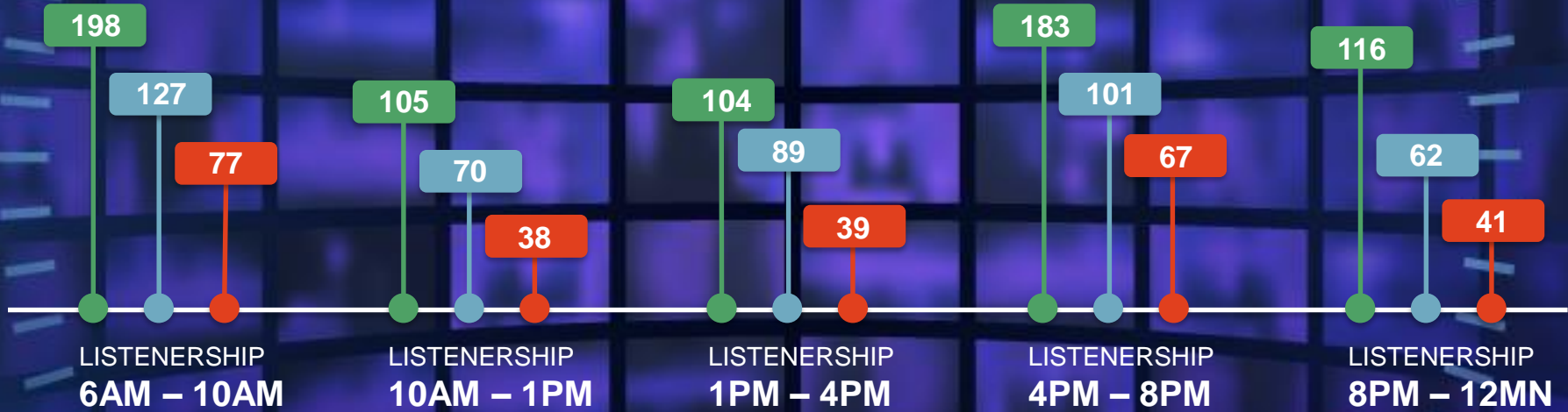
Listeners

Our Brands Exclusive Audience





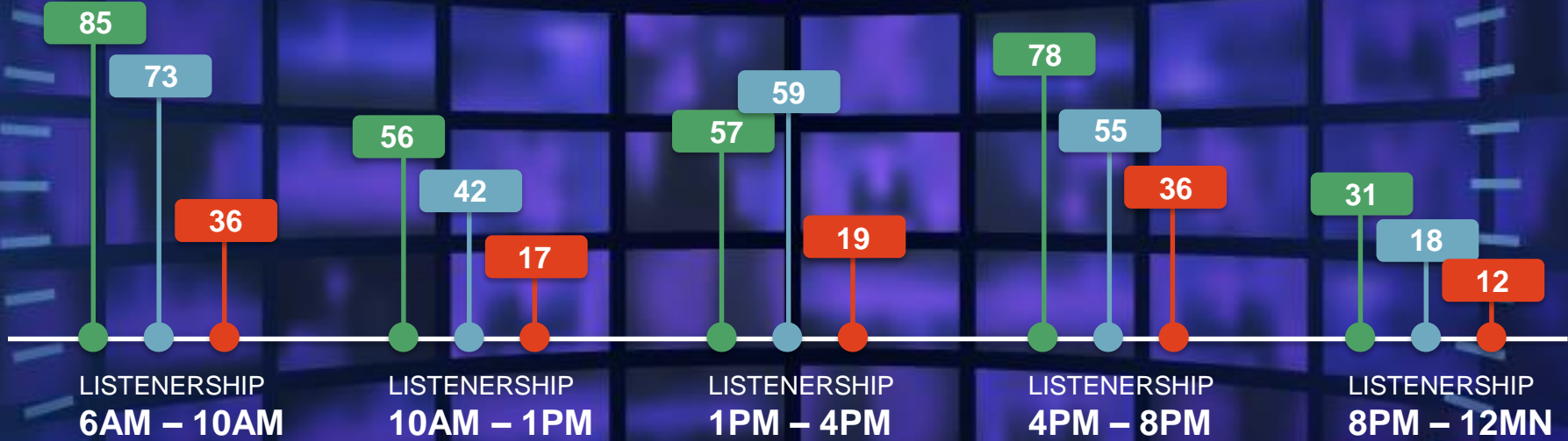
Sabah Listenership



Cumulative Audience #('000)



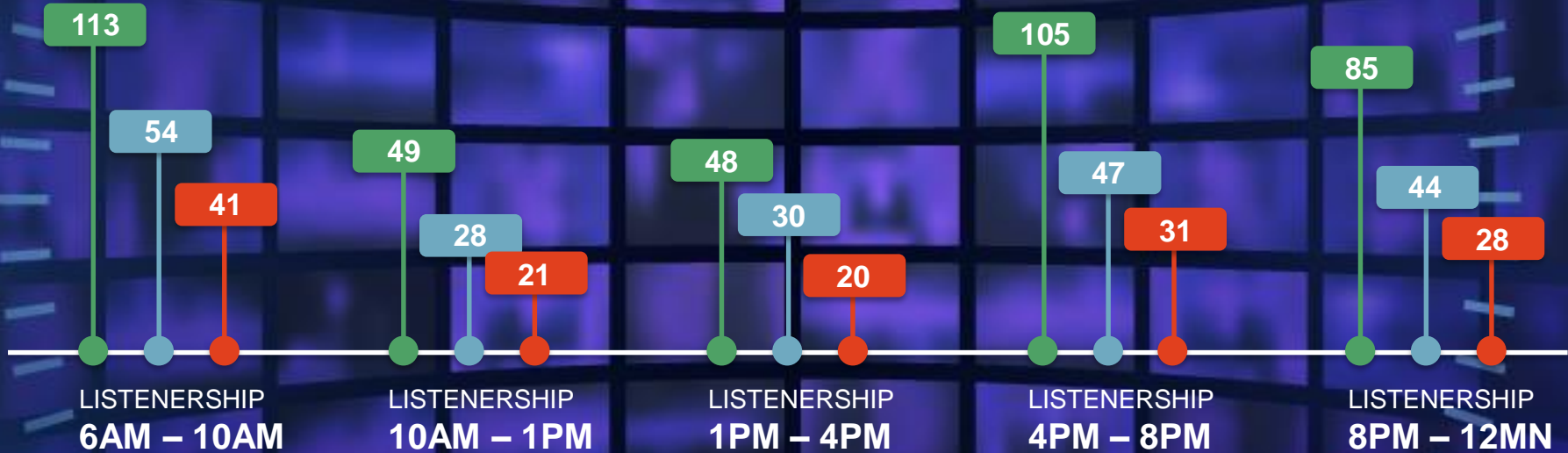
Kota Kinabalu Listenership



Cumulative Audience #('000)



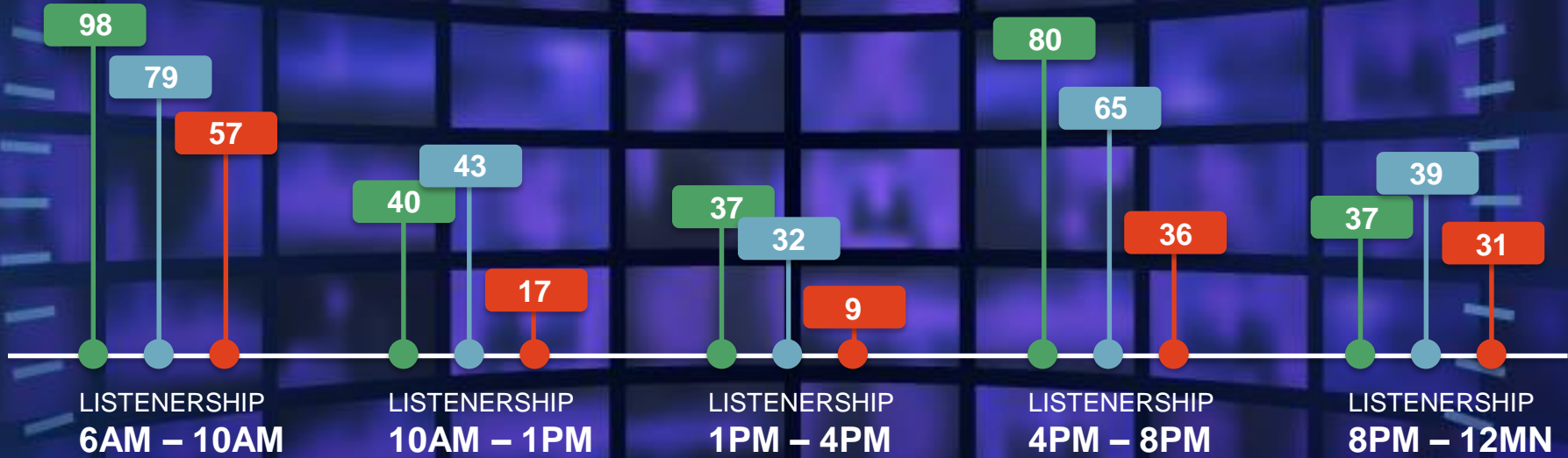
Sandakan Listenership



Cumulative Audience #('000)



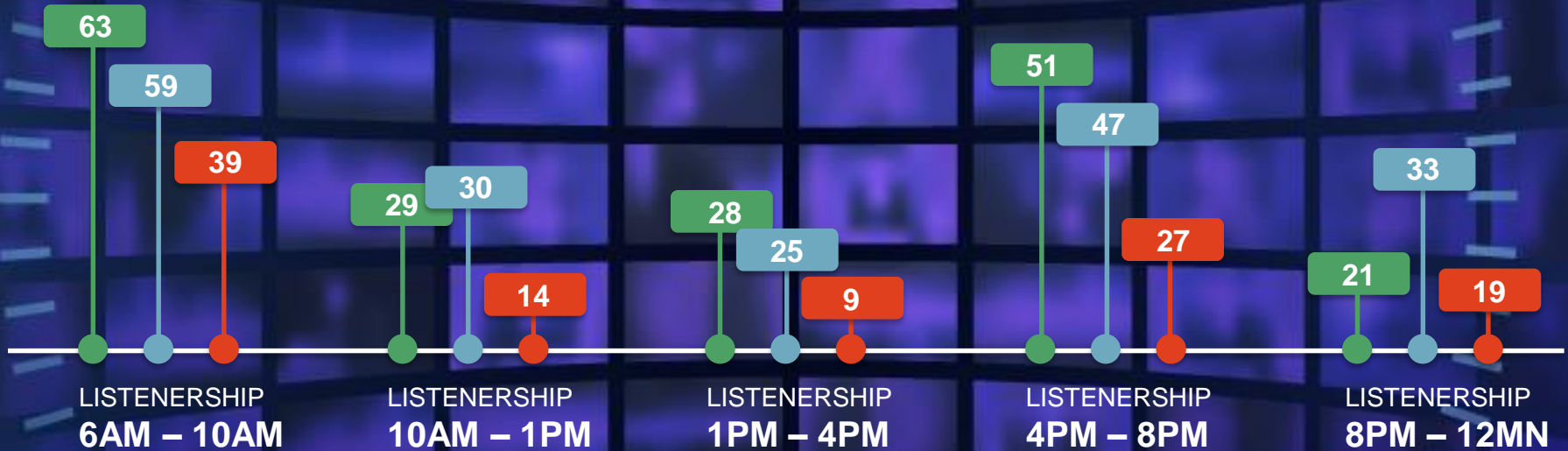
Sarawak Listenership



Cumulative Audience #('000)



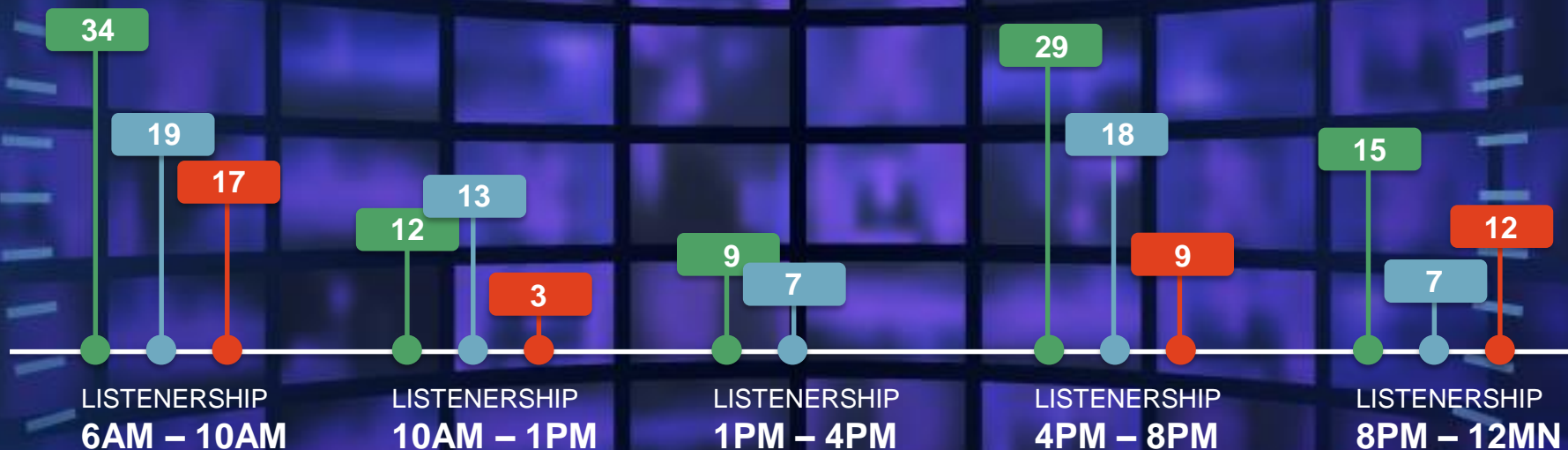
Kuching Listenership



Cumulative Audience #('000)



Miri Listenership

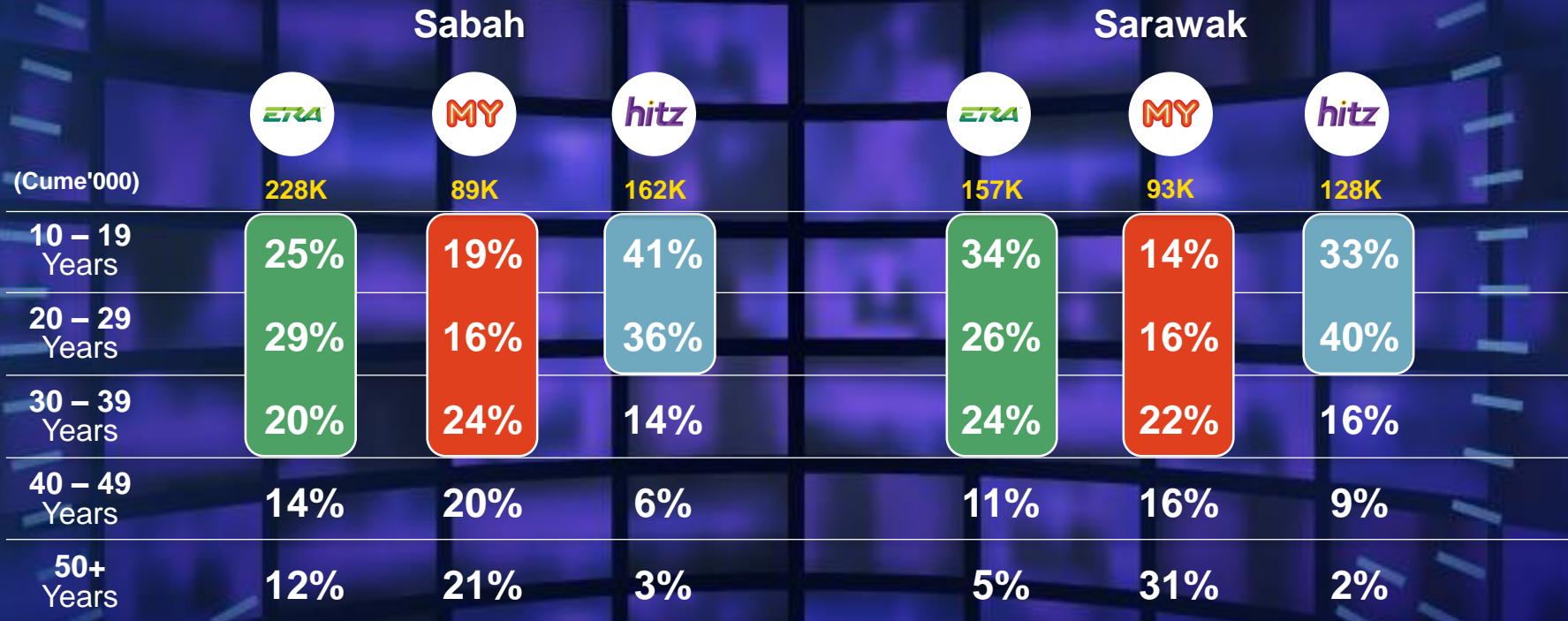


Cumulative Audience #('000)



Our Brands

Sabah and Sarawak Demographics



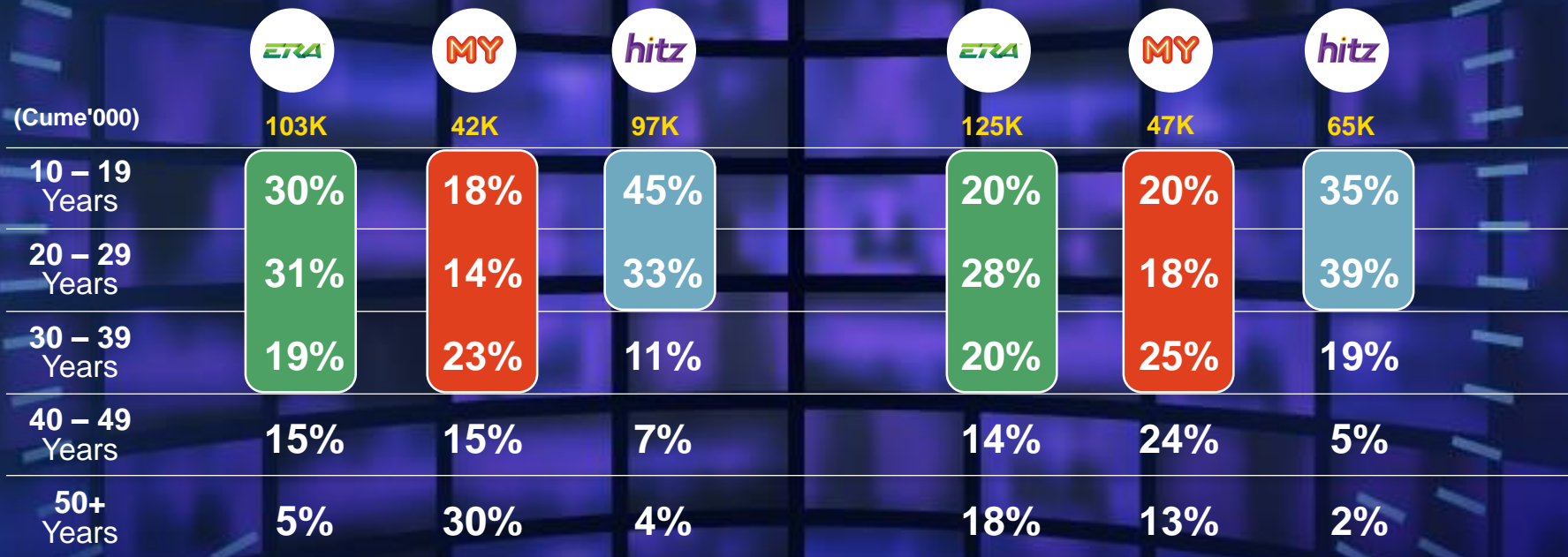


Our Brands

Kota Kinabalu and Sandakan Demographics

Kota Kinabalu

Sandakan



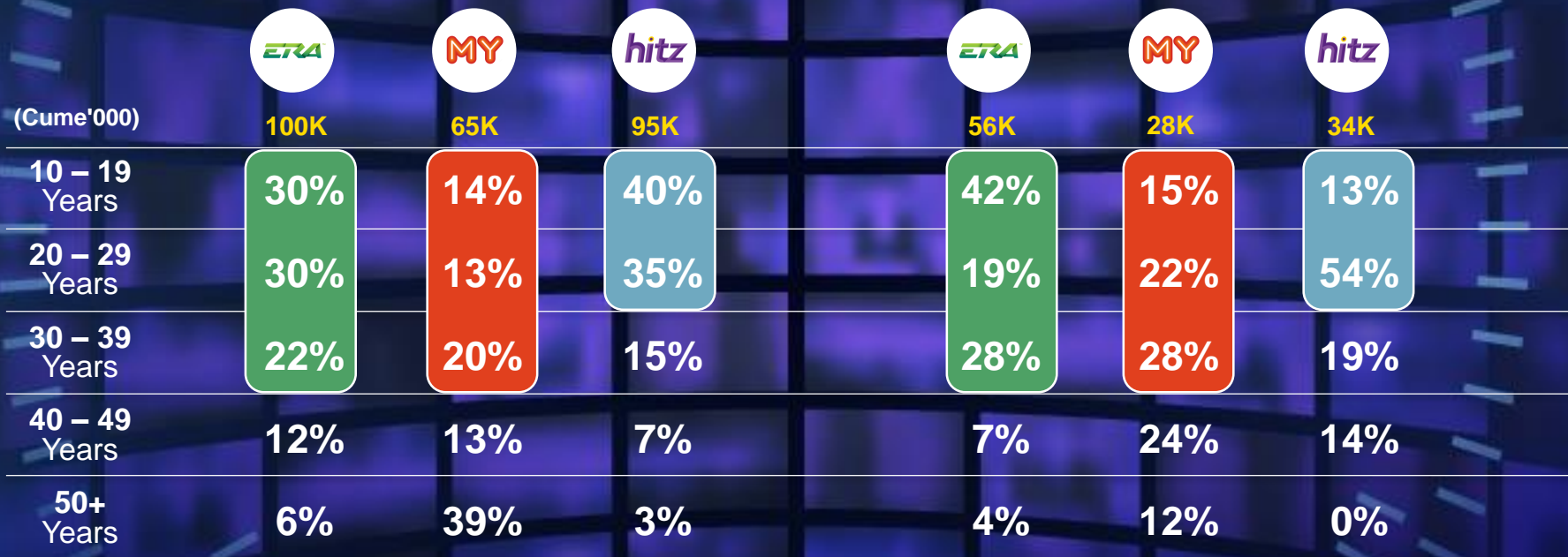


Our Brand

Kuching and Miri Demographics

Kuching

Miri



Our Brands Total Reach for Malaysia



(‘000)



(‘000)



(‘000)

EM 385	EM 182	EM 291
PM 6,165	PM 1,977	PM 2,431
TOTAL 6,550	TOTAL 2,159	TOTAL 2,722

Cumulative Audience #('000)



**When Malaysians
aren't listening, we're
breaking the Internet.**



Sarawak Social Media



239,119
FOLLOWERS



137,621
FOLLOWERS



171,640
FOLLOWERS



Sarawak Video Views



3.1 mil
VIEWS



1.5 mil
VIEWS



1.1 mil
VIEWS



Sabah Social Media



322,922
FOLLOWERS



77,300
FOLLOWERS



135,416
FOLLOWERS



Sabah Video Views



3.1 mil
VIEWS



844,300
VIEWS



872,200
VIEWS



astro

Radio