

## **Terms and Conditions for Submissions for the ‘#supportlocal for Local SMEs and Businesses’ initiative**

*These are the terms and conditions which govern submissions by local Small and Medium Enterprises (“SMEs”) and Businesses for the ‘#supportlocal for Local SMEs and Businesses’ initiative. Local SMEs and Businesses who are interested to raise awareness and obtain exposure for their businesses, may submit their promotions/messages to Astro Radio Sdn Bhd (“ARSB”), whereby if selected, the promotion/message will be recorded and broadcasted as capsules on ARSB’s radio stations.*

1. The initiative is open for submissions by all local SMEs and Businesses established and operating in Sabah and Sarawak (“**Participants**”).
2. The submission of the promotion/message can be done:
  - a. via the ERA and MY websites [era.je; my.com.my]; and
  - b. via ARSB’s Accounts Executives (this method of submission is limited to local SMEs and Businesses who are existing or new clients of ARSB).

3. The promotion/message to be submitted shall be in the following format:

***Business/Company Name and Registration Number:***

***Nature of Business/Trade:***

***Business Address:***

***Name of Contact Person:***

***Email and Contact Number of Contact Person:***

***Promotion Message (max 50 words):***

4. The period for submissions is from Monday, 1 June 2020 at 12 am until Thursday, 16 July 2020 at 1 pm (“**Term**”). The capsules shall be broadcasted from Monday, 8 June 2020 until Friday, 24 July 2020.
5. Submissions shall be considered on a weekly basis i.e. the capsules to be recorded and broadcasted will be selected based on the submissions made in the preceding week beginning from the preceding Monday at 12 am until the preceding Thursday at 1pm.
6. For each weekly round of selection, ARSB shall select fifteen (15) (or such other amount as determined by ARSB) submissions to be recorded and broadcasted as capsules for each of ARSB’s radio stations in Sabah and Sarawak (ERA Sabah, Hitz Sabah, MY Sabah, ERA Sarawak, Hitz Sarawak and MY Sarawak). The decision as to the station on which the capsules are to be broadcasted will be determined by ARSB in its absolute discretion. The broadcast of the capsules shall be subject to the availability of slots and on Run of Station (ROS) basis. ARSB do not commit to broadcast the capsules for any specific amount of time.
7. The capsules shall be changed weekly. Participants may submit multiple entries during the Term, however, Participants which have been selected may only be selected again after a 1-week cooling-off period upon final broadcast of the previous promotion/messages.

8. For the avoidance of doubt, nothing herein shall be construed to impose any commitment by ARSB to broadcast the promotion/messages that have been submitted, and ARSB may in its absolute discretion reject or refuse any submission for any reason whatsoever. Any decision made by ARSB with regard to the initiative shall be final and ARSB shall not entertain any appeals or queries by the Participants against its decision.
9. ARSB retains the final discretion to amend, edit or modify the promotion/message submitted in order to make it suitable for broadcast on the station. The format, content, voice over talent for production of the capsules and the manner in which the promotion/message is presented will be determined by ARSB in its absolute discretion without reference to the Participants.
10. All concepts, audios, scripts, capsules and/or any other product or material in any form and format created, recorded and produced by ARSB pursuant to the initiative (collectively, "**Works**") shall belong solely and exclusively to ARSB, and ARSB shall be the sole owner of all intellectual property rights of the Works. The Participants do not acquire any right in the Works and shall not use the Works for any other purpose without prior written approval from ARSB. By submitting an entry, the Participants grant ARSB and its affiliates a non-exclusive and royalty free license to use the Participants' trademark and brand name in the capsules to be produced and broadcasted.
11. By submitting an entry, the Participants acknowledge that it has read, understood and agreed to the terms of the Privacy Notice available on [www.astroradio.com.my](http://www.astroradio.com.my) and consent to the processing of such personal data of the Participants' employees, officers, servants and/or its other representatives by ARSB.
12. ARSB reserves the right to amend, delete or add to these terms and conditions without any prior notice at any time.