

Terms and Conditions for Submissions for the 'hitz #SapotLokal Campaign' ("Campaign")

These are the terms and conditions to govern submissions by businesses that want to create awareness and obtain exposure for their business.

Such businesses may make a submission to Astro Radio Sdn Bhd ("ARSB"), whereby if selected, ARSB will help to promote their business via talk sets on air by the Hitz Morning Crew and also by promotional videos of the businesses featuring the Hitz Morning Crew.

1. The Campaign is open for submissions by all businesses established and operating in the whole Malaysia ("Participants").
2. Participants have to log on to the Hitz website (www.hitz.com.my) and submit the following details in English:

Business/Company Name and Registration Number:

Nature of Business/Trade:

Business Address:

Name of Contact Person:

Email and Contact Number of Contact Person:

Reason why ARSB should help promote the business (max 50 words):

3. Participants can submit only one (1) entry for the Campaign. Duplicate or subsequent entry(ies) will be disqualified.
4. The period for submissions is from **1st August 2020** until **31st December 2020** ("Term"). ARSB reserves the right to vary, extend, postpone or re-schedule the Term or any dates thereof at its sole discretion.
5. ARSB shall select six (6) (or such other amount as determined by ARSB) submissions, as decided in its absolute discretion. The businesses selected will then be promoted by the Hitz Morning Crew via talk sets on air and promotional videos featuring the Hitz Morning Crew. The period during which the talk sets will be broadcasted is from **3rd August 2020** until **31st December 2020** ("**Broadcast Period**"). ARSB reserves the right to decide on the dates within the Broadcast Period to broadcast the talk sets, whereby on each selected date(s), one (1) talk set focused on one (1) business will be broadcasted.
6. The Hitz Morning Crew will also visit the selected Participants' outlet/store/business whereby such visits will be filmed and recorded by ARSB and uploaded on Hitz's social media channels to promote the selected Participants' outlet/store/business ("**Promotional Videos**"). For the avoidance of doubt, each selected Participant shall only be entitled to one (1) Promotional Video of their business. ARSB shall have the sole discretion in deciding the order in which the Hitz Morning Crew shall visit the selected Participants' outlet/store/business and/or the time spent at each outlet/store/business.
7. For the avoidance of doubt, nothing herein shall be construed to impose any commitment by ARSB to promote the businesses that have made submissions, and ARSB may in its absolute discretion reject or refuse any submission for any reason whatsoever. Any decision made by

ARSB with regard to the Campaign shall be final and ARSB shall not entertain any appeals or queries by the Participants against its decision.

8. ARSB retains the final discretion to amend, edit or modify the submissions and Promotional Videos in order to make it suitable for broadcast on the station and for uploading onto Hitz's social media channels. The format, content, manner, production, editing and dates of the broadcast of the talk sets, the on-ground visits and the Promotional Videos, will be determined by ARSB in its absolute discretion without reference to the Participants.
9. Participants are aware and acknowledge that ARSB has the sole discretion to decide which of the Hitz social media channels that the Promotional Videos will be uploaded onto and the dates on which the Promotional Videos will be uploaded.
10. All concepts, audios, scripts, capsules, Promotional Videos and/or any other product or material in any form and format created, recorded and produced by ARSB pursuant to the Campaign (collectively, "**Works**") shall belong solely and exclusively to ARSB, and ARSB shall be the sole owner of all intellectual property rights of the Works. The Participants do not acquire any right in the Works and shall not use the Works for any other purpose without prior written approval from ARSB. By submitting an entry, the Participants grant ARSB and its affiliates a non-exclusive, perpetual and royalty free license to use the Participants' trademark, logo and brand name in the talk sets to be produced and broadcasted, in the Promotional Videos uploaded to the Hitz's social media channels and to incorporate it in other works in any media and platform at its sole discretion for any purposes including promotional advertising and marketing purposes without any royalty payment whatsoever to the Participants.
11. By submitting an entry, the Participants acknowledge that it has read, understood and agreed to the terms of the Privacy Notice available on www.astroradio.com.my and consent to the processing of such personal data of the Participants' employees, officers, servants and/or its other representatives by ARSB.
12. ARSB reserves the right to amend, delete or add to these terms and conditions without any prior notice at any time.