



## FREE PLUG FRIDAY ON LITE TERMS AND CONDITIONS

### A. BASIC TERMS

1.	<b>Organiser</b>	ASTRO RADIO SDN BHD (COMPANY NO. 199601031120 (403472-D))
2.	<b>Radio Station</b>	Lite
3.	<b>Name of Contest</b>	Free Plug Friday
4.	<b>Brief Description of Contest/ Programme</b>	This is an online contest whereby the Winner(s) will receive free promotion for their small businesses.
5.	<b>Brief mechanism of Contest</b>	<ol style="list-style-type: none"> <li>1. Log on to <a href="http://www.lite.my">www.lite.my</a></li> <li>2. Contestants are required to submit the following details: <ul style="list-style-type: none"> <li>• Business Name and Registration Number (if any) or Identification Card Number (if business is not registered)</li> <li>• Nature of Business/Trade</li> <li>• Business Address</li> <li>• Name and contact details of contact person</li> <li>• Reason why Lite should help promote the business/company (max 50 words):</li> </ul> </li> <li>3. The Winner(s) will be announced every Friday during the Contest Period whereby Lite announcers will call the Winner(s) to inform them on-air that they are the Winner for the week and also to conduct a short interview with them.</li> </ol> <p>A Contestant may submit multiple entries in this Contest. However, a Contestant can only win once in this Contest. Any subsequent wins (if declared) will be automatically void.</p> <p>The Contestants must adhere to the mechanism of the Contest as may be changed, amended, notified or communicated by the Organiser during the Contest Period.</p>
6.	<b>Eligibility Criteria</b>	<ol style="list-style-type: none"> <li>a) The Contest is open to all Malaysians of the Age of Eligibility below.</li> <li>b) Contestants must be Malaysian citizens and must possess valid Malaysian Identity Cards.</li> </ol>
7.	<b>Ineligibility</b>	<p>The following persons are not eligible to participate in the Contest :-</p> <ol style="list-style-type: none"> <li>(a) Employees/vendors/contractors and their *immediate family members of the Organiser, MEASAT Broadcast Network Systems Sdn Bhd, Astro Entertainment Sdn Bhd, Astro Production Sdn Bhd, Astro Digital 5 Sdn Bhd and Astro Malaysia Holdings Berhad, the sponsor of the Contest and their affiliates and partners.</li> <li>(b) Has won any prize(s) up to a value either individually or collectively of a value of RM1,000 and below from the Radio Station in the period of thirty (30) days prior to entering the Contest.</li> </ol>

		<p>(c) Has won any prize(s) up to a value either individually or collectively of a value of RM1,001 to RM5,000 from the Radio Station in the period of ninety (90) days prior to entering the Contest.</p> <p>(d) Has won any prize(s) up to a value either individually or collectively of a value of RM5,001 and above from the Radio Station in the period of three hundred and sixty-five (365) days prior to entering the Contest.</p> <p>*immediate family members mean spouse, children, parents, brothers and sisters</p>
8.	<b>Age of Eligibility</b>	<p>a) The Contest is open to all Malaysians who are 18 years old and above at the time of submission of entry or as at the date of participation in the Contest.</p> <p>b) Where the Age of Eligibility permits participation of Contestants under the age of 18 years old, the Contestant must obtain the consent of his/her parent or legal guardian in order to be eligible to participate in the Contest and to receive the Prize. The Organiser considers it the responsibility of parents and/or guardian to monitor their children's participation in this Contest. The parents and/or guardian may at the absolute discretion of the Organiser be required to sign an indemnity in the form required by the Organiser as a precondition to their child's entitlement to the Prize.</p>
9.	<b>Charges</b>	Not applicable
10.	<b>Contest Period</b>	<p>28 August 2020 - 28 August 2021</p> <p>The Organiser reserves the right to vary, extend, postpone or re-schedule the Contest Period or any dates thereof at its sole discretion.</p>
11.	<b>Language of Contest</b>	English
12.	<b>Entry Procedure</b>	The Contestant must log on to <a href="http://www.lite.my">www.lite.my</a> , fill in all the details required and share the background about their business.
13.	<b>Entry Deadline</b>	Entries must be received by the Organiser on or before 11.59pm on 28 August 2021.
14.	<b>Mode</b>	Online - By logging on to Radio Station's website – <a href="http://www.lite.my">www.lite.my</a>
15.	<b>Address</b>	All Asia Broadcast Centre, Technology Park Malaysia, Lebuhraya Puchong-Sungai Besi, Bukit Jalil, 57000 Kuala Lumpur
16.	<b>Selection of winners</b>	Most creative and inspiring story to the satisfaction of the Organiser, as decided by the Organiser in its absolute discretion.
17.	<b>Prize</b>	<p>For each Winner:</p> <ul style="list-style-type: none"> <li>• Two (2) x talksets whereby the Winner will be interviewed on their challenges in running their business</li> <li>• One (1) x commercial to promote their business which will air once</li> <li>• Fifteen (15) x spots of thirty (30) seconds recorded promo containing details of the Winner's business</li> </ul> <p>The broadcast of the talksets, commercial and recorded promo spots will take place for one (1) week beginning on the Monday, following the announcement of the Winner on the previous Friday.</p>
18.	<b>Notification of winners</b>	Winners will be notified by Lite announcers on-air.
19.	<b>Collection Period</b>	Not applicable
20.	<b>Collection Venue</b>	Not applicable

<p>21. <b>Additional Terms, if any</b></p>	<p>By entering this Contest, the Contestants agree to be bound by the Privacy Notice and Privacy Policy available at <a href="https://astroradio.com.my/">https://astroradio.com.my/</a> and consent to the processing of such personal data of the Contestants' employees, officers, servants and/or its other representatives by the Organiser.</p> <p>For the avoidance of doubt, nothing herein shall be construed to impose any commitment by the Organiser to broadcast the said talksets, commercial and recorded promos.</p> <p>The Organiser retains the final discretion to amend, edit or modify the Contestants' story in order to make it suitable for the broadcast as talksets, commercial and recorded promos. The format, content, voice over talent and the production of the talksets, commercial and recorded promos will be determined by the Organiser in its absolute discretion without reference to the Contestants.</p> <p>The Organiser does not endorse or approve the business chosen nor certify or guarantee the accuracy or completeness of the talksets, commercial and recorded promos and/or the information contained in the talksets, commercial and recorded promos broadcasted by Lite. The Organiser expressly disclaims any and all liability in connection with the reliance on the talksets, commercial and recorded promos and/or use of the information contained in the talksets, commercial and recorded promos and/or any interactions/dealings between any third party(ies) and the Winners pursuant to the talksets, commercial and recorded promos and/or the information contained in the talksets, commercial and recorded promos broadcasted by Lite.</p> <p>All Prizes won are strictly non-transferable to another party and cannot be exchanged or re-sold in any manner whatsoever for any other item, prize or cash.</p> <p>The panel of judges (if applicable) will be determined at the sole discretion of the Organiser and/or the sponsor. The Organiser may in its absolute discretion disqualify any Contestants for any reason whatsoever, and any decisions by the judges, Organiser and/or the sponsor relating to the Contest shall be final and the Organiser and/or the sponsor will not entertain any appeals by the Contestants against the decision.</p> <p>If the Prizes awarded by the Organiser are in the form of free tickets, passes or vouchers:</p> <ol style="list-style-type: none"> <li>(a) the winner shall be bound by the event promoter's, sponsor's or issuer's terms and conditions;</li> <li>(b) the winner must adhere to those terms and conditions set out on the ticket, pass or voucher (such as film classification) and the rules and regulations of the venue thereof; and</li> <li>(c) the venue, date and time of the event/programme/movie/show may be changed at any time at the absolute discretion of the Organiser, event promoter and/or sponsor.</li> </ol> <p>By submitting an entry, the Contestant agrees to assign and grant to the Organiser, the sponsor of the Contest and their affiliates or partners a worldwide, perpetual, royalty-free, non-exclusive, sublicensable right and license to use, reproduce, edit, modify, adapt, publish, translate, create derivative works from, distribute, perform, play, make available to the public, and exercise all copyright and publicity rights with respect to the photo/video/story submitted and waive the benefits of any moral rights in the photo/video/story. The Organiser, the sponsor of the Contest and their affiliates or partners shall have the sole right (but not the obligation) to use, upload or publish the photo/video/story and/or to incorporate it in other works in any media and platform at its sole discretion for any purposes including promotional advertising and marketing purposes without any royalty payment whatsoever to the Contestants.</p> <p>Submissions are subject to local laws and regulations and vetted by internal censorship processes. Any offensive submissions will be disqualified. The Contestant must either be the copyright owner of the photo/video/story</p>
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		<p>uploaded by the Contestant or have gained permission from the copyright owner to upload the photo/video/story. The Contestant must have a parent or guardian's consent for children currently under the age of eighteen (18) years old to appear in photos or video footage and for those to then be uploaded to social media.</p>
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The Basic Terms and the Contest Standard Terms and Conditions (collectively "Terms and Conditions") shall be binding on all contestants who participate in this Contest ("Contestants"). The definitions in the Contest Standard Terms and Conditions shall apply unless otherwise expressly stated in the Basic Terms. In the event of any inconsistency between the Basic Contest Terms and the Contest Standard Terms and Conditions, the Basic Terms shall prevail to the extent of such inconsistency.

Entry and participation in the Contest shall be deemed an unconditional acceptance by the Contestants of the Terms and Conditions.