



## BREAKFAST CHAMPION TERMS AND CONDITIONS

### A.BASIC TERMS

1.	<b>Organiser</b>	Astro Radio Sdn Bhd
2.	<b>Radio Station</b>	Lite
3.	<b>Name of Contest</b>	Breakfast Champion
4.	<b>Brief Description of Contest/ Programme</b>	This is an on-air contest to giveaway a minimum of RM100 cash prize.
5.	<b>Brief mechanism of Contest</b>	<ul style="list-style-type: none"> <li>• Contest will run once a day from Monday to Friday.</li> <li>• After the sonic trigger goes out on air, we will get two (2) callers on the line.</li> <li>• The two (2) callers will be asked three (3) questions based on any given topic.</li> <li>• The first caller to shout out their name after the question is asked will get a chance to answer the question.</li> <li>• The caller that gets a total of two (2) correct answers out of three (3) in one contest segment will win a minimum of RM100 cash prize.</li> <li>• The contest applies the “last-man standing” principle, where we will call the champion from each round to compete in the following round.</li> </ul>
6.	<b>Eligibility Criteria</b>	The Contest is open to all Malaysians who are aged 18 years old and above as at 1 <sup>st</sup> January 2019.
7.	<b>Ineligibility</b>	<p>The following persons are not eligible to participate in the Contest:-</p> <p>(a) Employees/contractors/vendors of the Organiser, the sponsor(s) of the Contest, MEASAT Broadcast Network Systems Sdn Bhd, Astro Entertainment Sdn Bhd, Astro Production Sdn Bhd, Astro Digital 5 Sdn Bhd and Astro Malaysia Holdings Berhad and their *immediate family members.</p> <p>(b) Has won any prize(s) up to a value either individually or collectively of a value of RM1000 and below from the Radio Station in the thirty (30) days prior to entering the Contest.</p> <p>(c) Has won any prize(s) up to a value either individually or collectively of a value of RM1001 to RM5000 from the Radio Station in the ninety (90) days prior to entering the Contest.</p> <p>(d) Has won any prize(s) up to a value either individually or collectively of a value of RM5001 and above from the Radio Station in the one year (365) days prior to entering the Contest.</p> <p>*immediate family members mean spouse, children, parents, brothers and sisters</p>
8.	<b>Age of Eligibility</b>	18 years old and above as at 1 <sup>st</sup> January 2019.
9.	<b>Charges</b>	Standard telecommunication charges apply.
10.	<b>Contest Period</b>	1 <sup>st</sup> January – 31 <sup>st</sup> December 2019.
11.	<b>Language of Contest</b>	English
12.	<b>Entry Procedure</b>	Be the first caller through after the cue to call.
13.	<b>Entry Deadline</b>	31 <sup>st</sup> December 2019.

14.	<b>Mode</b>	By calling the Lite telephone number - +603 9543 3333
15.	<b>Address</b>	All Asia Broadcast Centre, Technology Park Malaysia, Bukit Jalil, 57000 Kuala Lumpur
16.	<b>Selection of Winners</b>	The first caller through after the cue to call that gets a total of two (2) correct answers out of three (3).
17.	<b>Prize</b>	Cash prize worth at least RM100, depending on snowball amount.
18.	<b>Notification of winners</b>	Winners will be informed right after the on-air contest.
19.	<b>Collection Period</b>	TBA by the Organizer.
20.	<b>Collection Venue</b>	TBA by the Organizer.
21.	<b>Additional Terms, if any</b>	<p>LINE DROP OUT AND INABILITY TO CONTACT***</p> <p>Telephone Contests No liability is assumed by the Organiser for faulty, mistranscribed, misdirected/misdialled telephone communication or technical difficulties experienced by callers throughout the call-in portion of a Contest.</p> <p>If in the course of a Contest -</p> <ul style="list-style-type: none"> <li>a) a telephone line breaks up or drops out; or</li> <li>b) there is a dispute arising out of the use of telephone lines in a Contest (including situations where multiple telephone lines are used); or</li> <li>c) two telephone lines are crossed during a phone in Contest;</li> </ul> <p>The Organiser may in its absolute discretion disqualify the relevant caller or callers for any reason whatsoever, and shall not be responsible for awarding a Prize to the relevant caller or callers, and may award the Prize to another person, at its sole and absolute discretion.</p> <p>In the event that a voice other than the caller's (or Contestant's) is heard on the phone line, the qualifying Contestant or Winner will be the first person on the phone line to speak. If the judge(s) is not able to determine which caller was the first to speak on the phone line, a random drawing will be held to determine the Winner, and the outcome of the draw will be final.</p> <p>Any entries which are found to have used telephone switching or programming equipment shall be disqualified.</p> <p>In telephone Contests, "sonic triggers" are effective only when heard on on-air radio broadcast, and internet streaming shall not be valid as there may be delays in audio transmission or errors on the internet</p> <p>In the event the telegraphic transfer transaction to the Winner's bank account fails due to incomplete and/or wrong information provided by the Winner, the Organiser reserves the right to deduct RM10.00 from the value of the Prize for each re-submission of such transaction.</p> <p>In the event the Winner requires reissuance of cheque for the Prize, RM50.00 will be deducted from the value of the Prize unless such reissuance is due to the negligence, omission and/or fault of the Organiser.</p>

The Basic Terms and the Contest Standard Terms and Conditions (collectively "Terms and Conditions") shall be binding on all contestants who participate in this Contest ("Contestants"). The definitions in the Contest Standard Terms and Conditions shall apply unless otherwise expressly stated in the Basic Terms. In the event of any inconsistency between the Basic Contest Terms and the Contest Standard Terms and Conditions, the Basic Terms shall prevail to the extent of such inconsistency.

Entry and participation in the Contest shall be deemed an unconditional acceptance by the Contestants of the Terms and Conditions