



**MELODY PERKS NOT TO BE MISSED DRIVE FEATURE MICRO
BUSINESSES INITIATIVE
TERMS AND CONDITIONS**

1.	Organiser	ASTRO RADIO SDN BHD
2.	Radio Station	MELODY
3.	Brief Description of Initiative	This is an Initiative open to all micro businesses established and operating in Malaysia. Micro businesses can include food vendors, homemakers who operate their own business from home, make-up artistes etc.
4.	Eligibility Criteria	This Initiative is not open to employees/vendors/contractors and their immediate family members (spouse, children, parents, brothers and sisters) of the Organiser, MEASAT Broadcast Network Systems Sdn Bhd, Astro Entertainment Sdn Bhd, Astro Production Sdn Bhd, Astro Digital 5 Sdn Bhd and Astro Malaysia Holdings Berhad, and their affiliates and partners.
5.	Initiative Period	The period for submissions is from 1 March 2022 – 31 March 2022 The Organiser reserves the right to vary, extend, postpone or re-schedule the Initiative Period or any dates thereof at its sole discretion.
6.	Entry Procedure	<ol style="list-style-type: none"> Participants have to log on to MELODY’s website, fill in all the required details and state: <ul style="list-style-type: none"> brief background about the micro business including the name, address, registration number of the micro business (if any) or their identification card number (if their micro business is not registered), type of micro business and social media accounts of the micro business; describe how they need the Organiser’s help to promote the micro business; give their contact details namely email / phone number; submit an image/visual containing the products/services of the micro business. Participants can submit only one (1) entry. Duplicate or subsequent entry(ies) will be disqualified.
7.	Selection	Each submission selected by the Organiser, shall receive the chance for their micro business to be promoted via the broadcasting of talk sets on MELODY and on the social media accounts of MELODY announcers.
8.	Additional Terms	<ol style="list-style-type: none"> Nothing herein shall be construed to impose any commitment by the Organiser to promote the micro businesses, and the Organiser may in its absolute discretion reject or refuse any submission for any reason whatsoever. Any decision made by the Organiser with regard to the Initiative shall be final and the Organiser shall not entertain any appeals or queries by the Participants against its decision. By submitting an entry, the Participants agree to be bound by and acknowledge that they have read, understood and agreed to the terms

		<p>of the Privacy Notice available on www.astroradio.com.my and consent to the processing of the personal data of the Participants and their employees, officers, servants and/or their representatives by the Organiser and to the publishing of their personal data on public platforms for purposes including but not limited to promotional advertising and marketing.</p> <ol style="list-style-type: none"> 3. The Organiser reserves the right to amend, delete or add to these terms and conditions without any prior notice at any time, and by making a submission, the Participant agrees to be bound by the terms and conditions as amended, deleted or added. 4. The Organiser retains the final discretion to amend, edit or modify the details submitted by Participants in order to make it suitable for broadcast on the radio station. The format, content, voice over talent for production of the talk sets and the manner in which the talk sets are presented will be determined by the Organiser in its absolute discretion without reference to the Participants. The broadcast of the talk sets shall be subject to the availability of slots. The Organiser does not commit to broadcast the talk sets for any specific amount of time. 5. The Organiser does not endorse or approve the micro business chosen nor certify or guarantee the accuracy or completeness of the talk sets and/or the information contained in the talk sets. The Organiser and their affiliates or partners expressly disclaims any and all liability relating to this Initiative including without limitation the reliance on the information in the talk sets and/or unauthorized use of the details provided pursuant to this Initiative. The Participants agree to indemnify and hold the Organiser and their affiliates or partners harmless to the fullest extent from any and all manner of claims, demands, damages, losses, liabilities, costs and expenses, third-party claims, intellectual property claims, reasonable attorneys' fees, consultants' fees and court costs, whether direct or indirect, consequential or foreseeable related to their participation in the Initiative. 6. All concepts, audios, videos and/or any other product or material in any form and format created, recorded and produced by the Organiser pursuant to the Initiative (collectively, "Works") (if any) shall belong solely and exclusively to the Organiser, and the Organiser shall be the sole owner of all intellectual property rights of the Works. The Participants does not acquire any right in the Works and shall not use the Works for any other purpose without prior written approval from the Organiser. 7. By submitting an entry, the Participants grant to the Organiser and its affiliates or partners, a non-exclusive and royalty-free license to use the trademark and brand name of their micro business for the purposes of this Initiative. The Participant further agrees that by submitting an entry they assign and grant to the Organiser and their affiliates or partners, a worldwide, perpetual, royalty-free, non-exclusive, sublicensable right and license to use, reproduce, edit, modify, adapt, publish, translate, create derivate works from, distribute, perform, play, make available to the public, and exercise all copyright and publicity rights with respect to the details/photo/video submitted and waive the benefits of any moral rights in the details/photo/video. The Organiser and their affiliates or partners, shall have the sole right (but not the obligation) to use, upload or publish the details/photo/video and/or to incorporate it in other works in any media and platform at its sole discretion for any purposes including promotional advertising and marketing purposes without any royalty payment whatsoever to the Participants.
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