



## PLUS “KENALI MALAYSIA SAYANGI MALAYSIA” PHOTO CONTEST TERMS AND CONDITIONS

### A. BASIC TERMS

1.	<b>Organiser</b>	Astro Radio Sdn Bhd
2.	<b>Radio Station</b>	ERA, hitz and MY
3.	<b>Name of Contest</b>	PLUS “Kenali Malaysia, Sayangi Malaysia” Photo Contest
4.	<b>Brief Description of Contest/ Programme</b>	This is a social media contest to give away iPhone X and PLUSMiles points.
5.	<b>Brief mechanism of Contest</b>	<p>The Contest will be promoted on air, online and on social media on three (3) radio stations, ERA, hitz and MY.</p> <p>Contestants are required to upload a photo of what they love most about Malaysia with a creative caption on their Instagram or Facebook account with hashtag #PLUSMerdeka2018.</p> <p>Every week (week starts from Monday, 12.00am and ends on Sunday, 11.59pm), the Organiser and/or the sponsor of the Contest, PLUS Malaysia Berhad (“PLUS”) will select four (4) winners (one (1) grand prize winner and three (3) consolation prize winners) with the best photo and the most creative caption from all the submissions across all three (3) radio stations (ERA, hitz, MY) and all the photos uploaded on Instagram or Facebook with hashtag #PLUSMerdeka2018 from that week. The winners will be determined by the Organiser and/or PLUS in its sole and absolute discretion, based on the expression of theme “Kenali Malaysia, Sayangi Malaysia”, overall impression and impact, inspiration to others, creativity, storytelling of the caption and other criteria as determined by the Organiser and/or PLUS.</p> <p>The weekly grand prize winner will win one (1) iPhone X and ten thousand (10,000) PLUSMiles Points. The weekly grand prize winner will win two (2) iPhone X and twenty-thousand (20,000) PLUSMiles Points if he/she is a registered PLUSMiles member (registered on or before 30<sup>th</sup> September 2018).</p> <p>Three (3) weekly consolation prize winners will win ten thousand (10,000) PLUSMiles Points each. The weekly consolation prize winner will win twenty-thousand (20,000) PLUSMiles Points if he/she is a registered PLUSMiles member (registered on or before 30<sup>th</sup> September 2018).</p>
6.	<b>Eligibility Criteria</b>	<p>The Contest is open to all Malaysians who are aged 12 years old and above as at 27<sup>th</sup> August 2018.</p> <p>Contestants under the age of 18 years old must obtain the consent of his/her parent or legal guardian in order to be eligible to participate in this Contest and to receive the Prize.</p> <p>The Organiser considers it the responsibility of parents and/or guardian to monitor their children’s participation in this Contest.</p> <p>The parents and/or guardian may at the absolute discretion of the Organiser be required to sign an indemnity in the form required by the Organiser as a precondition to their child’s</p>

		entitlement to the Prize(s).
7.	<b>Ineligibility</b>	<p>The following persons are not eligible to participate in the Contest :-</p> <p>(a) Employees/vendors/contractors and their *immediate family members of the Organiser, MEASAT Broadcast Network Systems Sdn Bhd, Astro Entertainment Sdn Bhd, Astro Production Sdn Bhd, Astro Digital 5 Sdn Bhd (formerly known as Digital Five Sdn Bhd) and Astro Malaysia Holdings Berhad, the sponsor of the Contest, PLUS and its affiliates and partners.</p> <p>(b) Has won any prize(s) up to a value either individually or collectively of a value of RM1000 and below from the Radio Station in the thirty (30) days prior to entering the Contest.</p> <p>(c) Has won any prize(s) up to a value either individually or collectively of a value of RM1001 to RM5000 from the Radio Station in the ninety (90) days prior to entering the Contest.</p> <p>(d) Has won any prize(s) up to a value either individually or collectively of a value of RM5001 and above from the Radio Station in the one year (365) days prior to entering the Contest.</p> <p>*immediate family members mean spouse, children, parents, brothers and sisters</p>
8.	<b>Age of Eligibility</b>	12 years old and above as at 27 <sup>th</sup> August 2018.
9.	<b>Charges</b>	Not applicable
10.	<b>Contest Period</b>	27 <sup>th</sup> August 2018 – 30 <sup>th</sup> September 2018
11.	<b>Language of Contest</b>	English
12.	<b>Entry Procedure</b>	<p>Contestants are required to upload a photo of what they love most about Malaysia with a creative caption on their Instagram or Facebook account with hashtag #PLUSMerdeka2018.</p> <p>Contestants are required to keep their profile / account / post public during and after the Contest Period.</p>
13.	<b>Entry Deadline</b>	30 <sup>th</sup> September 2018, 11.59 pm
14.	<b>Mode</b>	Social Media (Instagram or Facebook)
15.	<b>Address</b>	All Asia Broadcast Centre, Technology Park Malaysia, Bukit Jalil, 57000, Kuala Lumpur
16.	<b>Selection of Winners</b>	Four (4) winners (one (1) grand prize winner and one (1) consolation prize winner) will be selected every week (week starts from Monday, 12.00am and ends on Sunday, 11.59pm) from all the submissions across all three (3) radio stations (ERA, hitz, MY) and all the photos uploaded on Instagram or Facebook with hashtag #PLUSMerdeka2018 based on the best photo and the most creative caption. The winners will be determined by the Organiser and/or PLUS in its sole and absolute discretion, based on the expression of theme “Kenali Malaysia, Sayangi Malaysia”, overall impression and impact, inspiration to others, creativity, storytelling of the caption and other criteria as determined by the Organiser and/or PLUS.
17.	<b>Prize</b>	<p><b>Weekly Grand Prize</b> [One (1) winner per week from all the photos and submissions across all three (3) radio stations (ERA, hitz, MY)]</p> <p>One (1) iPhone X and ten thousand (10,000) PLUSMiles Points per week among 3 stations (ERA, MY, HITZ) <b>OR</b> If the winner is a registered PLUSMILES member (registered on or before 30<sup>th</sup></p>

		<p>September 2018), he/she will win two (2) iPhone X and twenty-thousand (20,000) PLUSMiles Points.</p> <p><b><u>Weekly Consolation Prize</u></b> [Three (3) winners per week from all the photos and submissions across all three (3) radio stations (ERA, hitz, MY)]</p> <p>Ten thousand (10,000) PLUSMiles Points for each winner <b>OR</b> If the winner is a registered PLUSMILES member (registered on or before 30<sup>th</sup> September 2018), he/she will win twenty-thousand (20,000) PLUSMiles Points.</p>
18.	<b>Notification of winners</b>	Via SMS or call
19.	<b>Collection Period</b>	The collection details will be informed when the Organizer announces the winner.
20.	<b>Collection Venue</b>	The collection details will be informed when the Organizer announces the winner.
21.	<b>Additional Terms, if any</b>	<p>Contestants are required to keep their profile / account / post public during and after the Contest Period.</p> <p>This Contest is in no way sponsored, endorsed, administered by, or associated with Instagram and Facebook. You understand that you are providing your information to the Organizer and/or PLUS and not Instagram or Facebook.</p> <p>Submissions are subject to local laws and regulations and vetted by internal censorship processes. Any offensive submissions will be disqualified. The photo posted shall be taken by and belong to the Contestants and the Contestants shall have the right to share the photo.</p> <p>The Contestants agree to assign and grant to the Organizer, PLUS and their affiliates or partners the absolute and unlimited right to use and exploit the photo uploaded and waive the benefits of any moral rights in the photo. The Organizer, PLUS and their affiliates or partners shall have the sole right (but not the obligation) to use, upload or publish the photo in any media and platform at its sole discretion for any purposes including promotional advertising and marketing purposes without any royalty payment whatsoever to the Contestants.</p> <p>The Prizes won are strictly non-transferable to another party and cannot be exchanged or re-sold for cash.</p> <p>The panel of judges will be determined at the sole discretion of the Organizer and/or PLUS. Any decisions by the judges, Organizer and/or PLUS relating to the Contest shall be final and the Organizer and/or PLUS will not entertain any appeals by the Contestants against the decision.</p>

The Basic Terms and **the Contest Standard Terms and Conditions** (collectively “Terms and Conditions”) shall be binding on all contestants who participate in this Contest (“Contestants”). The definitions in the Contest Standard Terms and Conditions shall apply unless otherwise expressly stated in the Basic Terms. In the event of any inconsistency between the Basic Contest Terms and the Contest Standard Terms and Conditions, the Basic Terms shall prevail to the extent of such inconsistency.

Entry and participation in the Contest shall be deemed an unconditional acceptance by the Contestants of the Terms and Conditions