



MY ASMR CHALLENGE CALL-IN CONTEST TERMS AND CONDITIONS

A. BASIC TERMS

1.	Organiser	ASTRO RADIO SDN BHD (COMPANY NO. 199601031120 (403472-D))
2.	Radio Station	MY
3.	Name of Contest	MY ASMR Challenge Call-in Contest.
4.	Brief Description of Contest/ Programme	This is a call-in contest to giveaway cash prizes.
5.	Brief mechanism of Contest	<p><u>Week 1 (6th September 2021 – 10th September 2021)</u></p> <ol style="list-style-type: none"> 1. Be the first caller through after the cue to call; 2. Contestants are required to correctly name the food that the announcer is eating in the video posted on MY's official social media account(s); 3. Every Contest day, there will be five (5) contest segments; 4. The correct answer will be revealed after the last contest segment on that same Contest day; 5. For each Contest day, a RM1,000 cash prize will be shared in equal proportions among all Contestants who have called in and correctly named the food on that same Contest day. <p><u>Week 2 (13th September 2021 – 17th September 2021)</u></p> <ol style="list-style-type: none"> 1. Be the first caller through after the cue to call; 2. Contestants are required to imitate the eating sound made by the announcer for ten (10) seconds, in the video posted on MY's official social media account(s); 3. Every Contest day, there will be a total of five (5) cues to call; 4. If the answer given by the Contestant is correct, they shall win a RM200 cash prize. <p>The Contestants must adhere to the mechanism of the Contest as may be changed, amended, notified or communicated by the Organiser during the Contest Period.</p>
6.	Eligibility Criteria	<ol style="list-style-type: none"> a) The Contest is open to all Malaysians of the Age of Eligibility below. b) Contestants must be Malaysian citizens and must possess valid Malaysian Identity Cards.
7.	Ineligibility	<p>The following persons are not eligible to participate in the Contest :-</p> <ol style="list-style-type: none"> (a) Employees/vendors/contractors and their *immediate family members of the Organiser, MEASAT Broadcast Network Systems Sdn Bhd, Astro Entertainment Sdn Bhd, Astro Production Sdn Bhd, Astro Digital 5 Sdn Bhd and Astro Malaysia Holdings Berhad, the sponsor of the Contest and their affiliates and partners. (b) Has won any prize(s) up to a value either individually or collectively of a value of RM1,000 and below from the Radio Station in the period of thirty (30) days prior to entering the Contest.

		<p>(c) Has won any prize(s) up to a value either individually or collectively of a value of RM1,001 to RM5,000 from the Radio Station in the period of ninety (90) days prior to entering the Contest.</p> <p>(d) Has won any prize(s) up to a value either individually or collectively of a value of RM5,001 and above from the Radio Station in the period of three hundred and sixty-five (365) days prior to entering the Contest.</p> <p>*immediate family members mean spouse, children, parents, brothers and sisters</p>
8.	Age of Eligibility	<p>a) The Contest is open to all Malaysians who are 13 years old and above at the time of submission of entry or as at the date of participation in the Contest.</p> <p>b) Where the Age of Eligibility permits participation of Contestants under the age of 18 years old, the Contestant must obtain the consent of his/her parent or legal guardian in order to be eligible to participate in the Contest and to receive the Prize. The Organiser considers it the responsibility of parents and/or guardian to monitor their children's participation in this Contest. The parents and/or guardian may at the absolute discretion of the Organiser be required to sign an indemnity in the form required by the Organiser as a precondition to their child's entitlement to the Prize.</p>
9.	Charges	Standard charges charged by the Contestant's relevant telecommunications service provider applies.
10.	Contest Period	<p>6 September 2021 - 17 September 2021</p> <p>The Organiser reserves the right to vary, extend, postpone or re-schedule the Contest Period or any dates thereof at its sole discretion.</p>
11.	Language of Contest	Cantonese or Mandarin
12.	Entry Procedure	The Contestant must be the first caller through after the cue to call.
13.	Entry Deadline	17 September 2021
14.	Mode	Call-In – By calling Radio Station's telephone number – 03 9543 3366.
15.	Address	All Asia Broadcast Centre, Technology Park Malaysia, Lebuhraya Puchong-Sungai Besi, Bukit Jalil, 57000 Kuala Lumpur
16.	Selection of winners	<p>Week 1: The first caller through after the cue to call to correctly name the food that the announcer is eating in the video posted on the official MY social media account(s), as decided by the Organiser in its sole and absolute discretion.</p> <p>Week 2: The first caller through after the cue to call to imitate the eating sound made by announcer for ten (10) seconds, in the video posted on the official MY social media account(s), as decided by the Organiser in its sole and absolute discretion.</p>
17.	Prize	<p>Week 1: For each Contest day, a RM1,000 cash prize will be shared in equal proportions by all Contestants who called in and correctly names the food on that same Contest day. For example, if there are two (2) winners who can provide the correct answer on that Contest day, they will each win a RM500 cash prize.</p> <p>Week 2: RM200 cash prize for each winner</p> <p>For clarity, if the Contestant is selected as the winner in Week 1, he/she cannot win in Week 2 and vice versa.</p>

18.	Notification of winners	Winners will be notified right after the call-in Contest.
19.	Collection Period	To be advised
20.	Collection Venue	To be advised
21.	Additional Terms, if any	<p>By entering this Contest, the Contestants agree to be bound by the Privacy Notice available at http://media2.fishtank.my/media/astroradio/assets/legal-privacy-terms/privacy-notice.pdf</p> <p>In the event the telegraphic transfer transaction to the winner's bank account fails due to incomplete and/or wrong information provided by the winner, the Organiser reserves the right to deduct RM10.00 from the value of the Prize for each re-submission of such transaction.</p> <p>In the event the winner requires reissuance of cheque for the Prize, RM50.00 will be deducted from the value of the Prize unless such reissuance is due to the negligence, omission and/or fault of the Organiser.</p> <p>LINE DROP OUT AND INABILITY TO CONTACT***</p> <p>Telephone Contests No liability is assumed by the Organiser for faulty, mistranscribed, misdirected/misdialled telephone communication or technical difficulties experienced by callers throughout the call-in portion of a Contest.</p> <p>If in the course of a Contest -</p> <ol style="list-style-type: none"> a) a telephone line breaks up or drops out; or b) there is a dispute arising out of the use of telephone lines in a Contest (including situations where multiple telephone lines are used); or c) two telephone lines are crossed during a phone in Contest; <p>the Organiser may in its absolute discretion disqualify the relevant caller or callers for any reason whatsoever, and shall not be responsible for awarding a Prize to the relevant caller or callers, and may award the Prize to another person, at its sole and absolute discretion.</p> <p>In the event that a voice other than the caller's (or Contestant's) is heard on the phone line, the qualifying Contestant or Winner will be the first person on the phone line to speak. If the judge(s) is not able to determine which caller was the first to speak on the phone line, a random drawing will be held to determine the Winner, and the outcome of the draw will be final.</p> <p>Any entries which are found to have used telephone switching or programming equipment shall be disqualified.</p> <p>In telephone Contests, "sonic triggers" are effective only when heard on on-air radio broadcast, and internet streaming shall not be valid as there may be delays in audio transmission or errors on the internet</p> <p>All Prizes won are strictly non-transferable to another party and cannot be exchanged or re-sold in any manner whatsoever for any other item, prize or cash.</p> <p>The panel of judges (if applicable) will be determined at the sole discretion of the Organiser and/or the sponsor. The Organiser may in its absolute discretion disqualify any Contestants for any reason whatsoever, and any decisions by the judges, Organiser and/or the sponsor relating to the Contest shall be final and the Organiser and/or the sponsor will not entertain any appeals by the Contestants against the decision.</p> <p>If the Prizes awarded by the Organiser are in the form of free tickets, passes or vouchers:</p> <ol style="list-style-type: none"> (a) the winner shall be bound by the event promoter's, sponsor's or issuer's terms and conditions;

		<p>(b) the winner must adhere to those terms and conditions set out on the ticket, pass or voucher (such as film classification) and the rules and regulations of the venue thereof; and</p> <p>(c) the venue, date and time of the event/programme/movie/show may be changed at any time at the absolute discretion of the Organiser, event promoter and/or sponsor.</p>
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The Basic Terms and the Contest Standard Terms and Conditions (collectively “Terms and Conditions”) shall be binding on all contestants who participate in this Contest (“Contestants”). The definitions in the Contest Standard Terms and Conditions shall apply unless otherwise expressly stated in the Basic Terms. In the event of any inconsistency between the Basic Contest Terms and the Contest Standard Terms and Conditions, the Basic Terms shall prevail to the extent of such inconsistency.

Entry and participation in the Contest shall be deemed an unconditional acceptance by the Contestants of the Terms and Conditions.