



MY ASMR CHALLENGE TERMS AND CONDITIONS

A. BASIC TERMS

1.	Organiser	ASTRO RADIO SDN BHD (COMPANY NO. 199601031120 (403472-D))
2.	Radio Station	MY
3.	Name of Contest	MY ASMR Challenge.
4.	Brief Description of Contest/ Programme	This is a contest for a chance to win a cash prizes.
5.	Brief mechanism of Contest	<p>This Contest comprises of three (3) rounds:</p> <p><u>First Round: Video submission (6th September 2021 – 23rd September 2021)</u></p> <ol style="list-style-type: none"> 1. Contestants have to create a <i>mukbang</i> ASMR video of them eating food and upload the said video on to their Instagram account with hashtag #MYASMRMoney and thereafter submit the link to the Instagram video on www.my.com.my 2. The video must satisfy the following criteria: <ol style="list-style-type: none"> i. must only feature/contain the Contestants whereby no other person/individual can be featured/contained in the video. ii. must be of a duration within five (5) minutes to ten (10) minutes. iii. must be of High-Definition quality with clear and distinct audio. iv. there is no need for any speaking in the video. v. there cannot be any background music / songs / melodies used in the video. vi. abide by the Instagram Community Guidelines found at: https://www.facebook.com/help/instagram/477434105621119 3. The Organiser will in its sole and absolute discretion choose Contestants based on their video submissions to proceed to the next round. 4. A Contestant may submit multiple entries in this First Round. However, a Contestant can only win once in this Contest. Any subsequent wins (if declared) will be automatically void. <p><u>Second Round: Call-Out (20th September 2021 – 24th September 2021)</u></p> <ol style="list-style-type: none"> 1. Twenty-five (25) shortlisted Contestants will receive a call from the MY announcers/radio station. 2. Upon answering the call, Contestants will be informed that they have qualified to the Final Round and have won a cash prize of RM200. <p><u>Final Round: Online Voting (25th September 2021 – 26th September 2021)</u></p> <ol style="list-style-type: none"> 1. Out of the twenty-five (25) shortlisted Contestants, the public will get a chance to vote by logging on to www.my.com.my 2. During the voting period, one (1) person can vote a maximum of (10) ten times each voting day. 3. The public will be able to view the real time standings of the Contestants/voting results on the website www.my.com.my

		<p>4. The top five (5) Contestants will be revealed during a Facebook Live hosted on the official MY Facebook account on 27th September 2021, 7pm.</p> <p>The Contestants must adhere to the mechanism of the Contest as may be changed, amended, notified or communicated by the Organiser during the Contest Period.</p>
5.	Eligibility Criteria	<p>a) The Contest is open to all Malaysians of the Age of Eligibility below.</p> <p>b) Contestants must be Malaysian citizens and must possess valid Malaysian Identity Cards and valid Malaysian driving licenses.</p>
6.	Ineligibility	<p>The following persons are not eligible to participate in the Contest :-</p> <p>(a) Employees/vendors/contractors and their *immediate family members of the Organiser, MEASAT Broadcast Network Systems Sdn Bhd, Astro Entertainment Sdn Bhd, Astro Production Sdn Bhd, Astro Digital 5 Sdn Bhd and Astro Malaysia Holdings Berhad, the sponsor of the Contest and their affiliates and partners.</p> <p>(b) Has won any prize(s) up to a value either individually or collectively of a value of RM1,000 and below from the Radio Station in the period of thirty (30) days prior to entering the Contest.</p> <p>(c) Has won any prize(s) up to a value either individually or collectively of a value of RM1,001 to RM5,000 from the Radio Station in the period of ninety (90) days prior to entering the Contest.</p> <p>(d) Has won any prize(s) up to a value either individually or collectively of a value of RM5,001 and above from the Radio Station in the period of three hundred and sixty-five (365) days prior to entering the Contest.</p> <p>*immediate family members mean spouse, children, parents, brothers and sisters</p>
7.	Age of Eligibility	<p>a) The Contest is open to all Malaysians who are 13 years old and above at the time of submission of entry or as at the date of participation in the Contest.</p> <p>b) Where the Age of Eligibility permits participation of Contestants under the age of 18 years old, the Contestant must obtain the consent of his/her parent or legal guardian in order to be eligible to participate in the Contest and to receive the Prize. The Organiser considers it the responsibility of parents and/or guardian to monitor their children's participation in this Contest. The parents and/or guardian may at the absolute discretion of the Organiser be required to sign an indemnity in the form required by the Organiser as a precondition to their child's entitlement to the Prize.</p>
8.	Charges	Standard charges charged by the Contestant's relevant telecommunications service provider applies.
9.	Contest Period	<p>6 September 2021 - 27 September 2021</p> <p>The Organiser reserves the right to vary, extend, postpone or re-schedule the Contest Period or any dates thereof at its sole discretion.</p>
10.	Language of Contest	Cantonese or Mandarin
11.	Entry Procedure	<p><u>First Round: Video submission</u></p> <p>Contestants must create a <i>mukbang</i> ASMR video of them eating food and upload the same to their Instagram account with hashtag #MYASMRMoney and then submit the link to the Instagram video on www.my.com.my. The video must satisfy the criteria mentioned in the Brief Mechanism of the Contest.</p>

		<p><u>Second round: Call-Out</u></p> <p>Contestants need to pick up / answer the call from the MY announcers/radio station.</p> <p><u>Final Round: Online Voting</u></p> <p>Contestants have to join the Facebook Live on 27th September 2021, 7pm on the official MY Facebook account.</p>
12.	Entry Deadline	<p>Entries (video submissions) must be received by the Organiser on or before 12pm on 23 September 2021.</p> <p>Entries received before the commencement of the Contest Period and after the stipulated Entry Deadline will be disqualified and ineligible for consideration for prizes.</p>
13.	Mode	<p>Online - By logging on to Radio Station's website – www.my.com.my & Through Social Media – Instagram</p>
14.	Address	<p>All Asia Broadcast Centre, Technology Park Malaysia, Lebuhraya Puchong-Sungai Besi, Bukit Jalil, 57000 Kuala Lumpur</p>
15.	Selection of winners	<p><u>First and Second Round: Video Submissions and Call-Out</u></p> <p>Most creative video, to the satisfaction of the Organiser, as decided by the Organiser in its absolute discretion.</p> <p><u>Final Round: Online Voting</u></p> <p>Highest number of votes obtained through the online voting by the public during the voting period, according to the number of votes as tabulated by the Organiser.</p>
16.	Prize	<p><u>First and Second Round: Video Submissions and Call-Out</u></p> <p>Cash prize worth RM200 for each winner.</p> <p><u>Final Round: Online Voting</u></p> <p>The top five (5) Contestants will win a cash prize worth RM6,000 each.</p> <p>For the avoidance of doubt, the top five (5) Contestants will win a cumulative cash prize meaning they will receive the RM200 (from the First and Second Round) and RM6,000 (from the Final Round) for a total of RM6,200.</p>
17.	Notification of winners	<p><u>First and Second Round: Video Submissions and Call-Out</u></p> <p>Winners will be notified during the call from the MY announcers.</p> <p><u>Final Round: Online Voting</u></p> <p>Winners will be notified by the Organiser during the Facebook Live.</p>
18.	Collection Period	To be advised
19.	Collection Venue	To be advised
20.	Additional Terms, if any	<p>By entering this Contest, the Contestants agree to be bound by the Privacy Notice available at http://media2.fishtank.my/media/astroradio/assets/legal-privacy-terms/privacy-notice.pdf and also consent to the publishing of their personal data (name and/or a portion of their identification card number) on public platforms for purposes of notification of winners.</p> <p>In the event the telegraphic transfer transaction to the winner's bank account fails due to incomplete and/or wrong information provided by the winner, the</p>

		<p>Organiser reserves the right to deduct RM10.00 from the value of the Prize for each re-submission of such transaction.</p> <p>In the event the winner requires reissuance of cheque for the Prize, RM50.00 will be deducted from the value of the Prize unless such reissuance is due to the negligence, omission and/or fault of the Organiser.</p> <p>This Contest/Promotion is in no way sponsored, endorsed, administered by, or associated with Instagram. The Contestants understand that the Contestants are providing their information to the Organiser and/or sponsor and not Instagram.</p> <p>Contestants consent to the terms and conditions of the third-party site used for the Contest and acknowledge that the Organiser is not responsible for any risks, problems, loss or damage of whatsoever nature as a result of the use of the third-party site in conjunction with this Contest. The Organiser does not endorse, approve or certify the accuracy or completeness of any information, data or statements made on such third-party sites.</p> <p>Contestants and/or any third parties associated with them shall not be allowed to influence the voting process and/or do anything which is tantamount to exploiting the Contest which includes but is not limited to offering incentives/prizes in exchange for votes. The Organiser has a right to immediately disqualify the Contestant if they and/or third parties associated with them are found to be in breach of this clause.</p> <p>Contestants also agree to participate in interview(s), photo(s), recording(s) and/or video(s) as and when requested by the Organiser, and the Organiser has the right to use such interviews, publicity photos, recordings, videos and/or films in any medium and in any manner (in whole or in part) as it deems fit, without payment of any compensation whatsoever. Nevertheless, the Contestants acknowledge that the Organiser is under no obligation to utilize or broadcast such interview(s), photo(s), recording(s) and/or video(s)</p> <p>LINE DROP OUT AND INABILITY TO CONTACT***</p> <p>Telephone Contests No liability is assumed by the Organiser for faulty, mistranscribed, misdirected/misdialled telephone communication or technical difficulties experienced by callers throughout the call portion of a Contest.</p> <p>If in the course of a Contest -</p> <ol style="list-style-type: none"> a) a telephone line breaks up or drops out or there is unstable connection; or b) there is a dispute arising out of the use of telephone lines in a Contest (including situations where multiple telephone lines are used); or c) two telephone lines are crossed during a phone in Contest; <p>the Organiser may in its absolute discretion disqualify the relevant caller or callers for any reason whatsoever, and shall not be responsible for awarding a Prize to the relevant caller or callers, and may award the Prize to another person, at its sole and absolute discretion or the Organiser may in its full discretion decide to re-call the Contestant.</p> <p>In the event that a voice other than the caller's (or Contestant's) is heard on the phone line, the qualifying Contestant or Winner will be the first person on the phone line to speak. If the judge(s) is not able to determine which caller was the first to speak on the phone line, a random drawing will be held to determine the Winner, and the outcome of the draw will be final.</p> <p>Any entries which are found to have used telephone switching or programming equipment shall be disqualified.</p> <p>In telephone Contests, "sonic triggers" are effective only when heard on on-air radio broadcast, and internet streaming shall not be valid as there may be delays in audio transmission or errors on the internet.</p>
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The Basic Terms and the Contest Standard Terms and Conditions (collectively "Terms and Conditions") shall be binding on all contestants who participate in this Contest ("Contestants"). The definitions in the Contest Standard Terms and Conditions shall apply unless otherwise expressly stated in the Basic Terms. In the event of any inconsistency between the Basic Contest Terms and the Contest Standard Terms and Conditions, the Basic Terms shall prevail to the extent of such inconsistency.

Entry and participation in the Contest shall be deemed an unconditional acceptance by the Contestants of the Terms and Conditions.