

KAMI CARE HELPLINE

Terms and Conditions for Submissions for the 'Kami Care Helpline' initiative ("Initiative") organized by Astro Radio Sdn Bhd ("ARSB")

1. The Initiative is open for submissions by all Malaysians citizens who are 18 years old and above at the time of submission of entry, who possess valid Malaysian Identity Cards ("**Participants**").
2. This Initiative is not open to employees/vendors/contractors and their immediate family members (spouse, children, parents, brothers and sisters) of ARSB, MEASAT Broadcast Network Systems Sdn Bhd, Astro Entertainment Sdn Bhd, Astro Production Sdn Bhd, Astro Digital 5 Sdn Bhd and Astro Malaysia Holdings Berhad, and their affiliates and partners.
3. Participants can nominate themselves or other persons to receive the Kami Care Kit. Where the Participant is nominating other persons, the Participant must have gained permission from such persons to provide their details for the purpose of this Initiative. Participants can submit only one (1) entry for the Initiative. Duplicate or subsequent entry(ies) will be disqualified.
4. Participants have to send the required details to any one (1) of the official WhatsApp numbers of ARSB radio stations. This Initiative is in no way sponsored, endorsed, administered by, or associated with WhatsApp. The Participants understand that they are providing their information or the information of the person they nominate to ARSB and not WhatsApp.
5. Each submission selected by ARSB, shall receive one (1) x Kami Care Kit which shall be delivered to the address provided by the Participant. ARSB shall have absolute discretion to decide on the items included in the Kami Care Kit.
6. Nothing herein shall be construed to impose any commitment by ARSB to select any particular submission, and ARSB may in its absolute discretion reject or refuse any submission for any reason whatsoever. Any decision made by ARSB with regard to the Initiative shall be final and ARSB shall not entertain any appeals or queries by the Participants against its decision.
7. The period for submissions is from **1st July 2021** until **31st July 2021** ("**Term**"). ARSB reserves the right to vary, extend, postpone or re-schedule the Term or any dates thereof at its sole discretion.
8. All concepts, audios, videos and/or any other product or material in any form and format created, recorded and produced by ARSB pursuant to the Initiative (collectively, "**Works**") (if any) shall belong solely and exclusively to ARSB, and ARSB shall be the sole owner of all intellectual property rights of the Works. The Participants and/or the person nominated does not acquire any right in the Works and shall not use the Works for any other purpose without prior written approval from ARSB.
9. By submitting an entry, the Participants agrees to assign and grant to ARSB and their affiliates or partners, a worldwide, perpetual, royalty-free, non-exclusive, sublicensable right and license to use, reproduce, edit, modify, adapt, publish, translate, create derivate works from, distribute, perform, play, make available to the public, and exercise all copyright and publicity rights with respect to the details/photo/video submitted and waive the benefits of any moral rights in the details/photo/video. ARSB and their affiliates or partners, shall have the sole right (but not the

obligation) to use, upload or publish the details/photo/video and/or to incorporate it in other works in any media and platform at its sole discretion for any purposes including promotional advertising and marketing purposes without any royalty payment whatsoever to the Participants and/or the person that is nominated.

10. The Participants also agree that ARSB and their affiliates or partners shall have the right to use their name, sobriquet, autograph, likeness, photograph, portrait, caricature, silhouette, voice in connection with the Initiative or any part of it including for ARSB's airtime or online, commercial, advertisement, publicity, merchandising, publishing, or music publishing endeavours.
11. ARSB and their affiliates or partners expressly disclaims any and all liability relating to this Initiative, including without limitation (i) if the Kami Care Kit does not reach the recipient for whatever reasons including but not limited to the wrong delivery address provided, change in delivery address or the recipient not being at the designated delivery address during the delivery time and/or (ii) the usage of the items in the Kami Care Kit.
12. The Participants agree to indemnify and hold ARSB and their affiliates or partners harmless to the fullest extent from any and all manner of claims, demands, damages, losses, liabilities, costs and expenses, third-party claims, reasonable attorneys' fees, consultants' fees and court costs, whether direct or indirect, consequential or foreseeable related to their participation in this Initiative.
13. By submitting an entry, the Participants agree to be bound by and acknowledge that they have read, understood and agreed to the terms of the Privacy Notice available on www.astroradio.com.my and consent to the processing of such personal data of the Participants by ARSB, including the publishing of their personal data on public platforms for purposes including but not limited to promotional advertising and marketing.
14. ARSB reserves the right to amend, delete or add to these terms and conditions without any prior notice at any time, and by making a submission, the Participant agrees to be bound by the terms and conditions as amended, deleted or added.