



## INNIKE ENNA KATHEY CONTEST TERMS AND CONDITIONS

### A. BASIC TERMS

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| 1.  | <b>Organiser</b>                               | Astro Radio Sdn Bhd                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 2.  | <b>Radio Station</b>                           | THR Raaga                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 3.  | <b>Name of Contest</b>                         | Innike Enna Kathey Contest                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 4.  | <b>Brief Description of Contest/ Programme</b> | Listeners need to answer correctly about Sailajah Products                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 5.  | <b>Brief mechanism of Contest</b>              | First caller through to answer the question asked by the announcer correctly will win RM100 worth of Sailajah Products                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 6.  | <b>Eligibility Criteria</b>                    | The Contest is open to all Malaysians who are aged 18 years old and above as of 2 <sup>nd</sup> October 2017                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 7.  | <b>Ineligibility</b>                           | <p>The following persons are not eligible to participate in the Contest :-</p> <ul style="list-style-type: none"> <li>(a) Employees/contractors/vendors of the Organiser, the sponsor(s) of the Contest, MEASAT Broadcast Network Systems Sdn Bhd, Astro Entertainment Sdn Bhd, Astro Production Sdn Bhd, Astro Digital 5 Sdn Bhd and Astro Malaysia Holdings Berhad and their *immediate family members.</li> <li>(b) Has won any prize(s) up to a value either individually or collectively of a value of RM1000 and below from the Radio Station in the thirty (30) days prior to entering the Contest.</li> <li>(c) Has won any prize(s) up to a value either individually or collectively of a value of RM1001 to RM5000 from the Radio Station in the ninety (90) days prior to entering the Contest.</li> <li>(d) Has won any prize(s) up to a value either individually or collectively of a value of RM5001 and above from the Radio Station in the one year (365) days prior to entering the Contest.</li> </ul> <p>*immediate family members means spouse, children, parents, brothers and sisters</p> |
| 8.  | <b>Age of Eligibility</b>                      | 18 years and above as at 2 <sup>nd</sup> October 2017                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 9.  | <b>Charges</b>                                 | Standard telecommunication charges apply.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 10. | <b>Contest Period</b>                          | 2 <sup>nd</sup> October – 18 <sup>th</sup> September 2018 (every Friday)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 11. | <b>Language of Contest</b>                     | Tamil                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 12. | <b>Entry Procedure</b>                         | Be the first caller through after cue to call                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 13. | <b>Entry Deadline</b>                          | 18 <sup>th</sup> September 2018                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 14. | <b>Mode</b>                                    | By calling THR Raaga telephone number – 03 9543 0993                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 15. | <b>Address</b>                                 | All Asia Broadcast Centre,<br>Technology Park Malaysia,<br>Bukit Jalil, 57000 Kuala Lumpur                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 16. | <b>Selection of Winners</b>                    | First caller through to answer correctly to the question asked by announcer about Sailajah Products                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |

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| 17. | <b>Prize</b>                    | Sailajah Products worth RM100                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 18. | <b>Notification of winners</b>  | Winners will be informed right after the on-air contest.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 19. | <b>Collection Period</b>        | As notified by the Organizer                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 20. | <b>Collection Venue</b>         | As notified by the Organizer                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 21. | <b>Additional Terms, if any</b> | <p>In the event the Winners require reissuance of cheque for the Prize, RM50.00 will be deducted from the value of the Prize unless such reissuance is due to the negligence, omission and/or fault of the Organiser.</p> <p>LINE DROP OUT AND INABILITY TO CONTACT***</p> <p>Telephone Contests<br/>No liability is assumed by the Organiser for faulty, mistranscribed, misdirected/misdialled telephone communication or technical difficulties experienced by callers throughout the call-in portion of a Contest.</p> <p>If in the course of a Contest :-</p> <ol style="list-style-type: none"> <li>a telephone line breaks up or drops out; or</li> <li>there is a dispute arising out of the use of telephone lines in a Contest (including situations where multiple telephone lines are used); or</li> <li>two telephone lines are crossed during a phone in Contest;</li> </ol> <p>The Organiser may in its absolute discretion disqualify the relevant caller or callers for any reason whatsoever, and shall not be responsible for awarding a Prize to the relevant caller or callers, and may award the Prize to another person, it its sole and absolute discretion.</p> <p>In the event that a voice other than the caller's (or Contestant's) is heard on the phone line, the qualifying Contestant or Winner will be the first person on the phone line to speak. If the judge(s) is not able to determine which caller was the first to speak on the phone line, a random drawing will be held to determine the Winner, and the outcome of the draw will be final.</p> <p>Any entries which are found to have used telephone switching or programming equipment shall be disqualified.</p> <p>In telephone Contests, "sonic triggers" are effective only when heard on on-air radio broadcast, and internet streaming shall not be valid as there may be delays in audio transmission or errors on the internet.</p> |

The Basic Terms and **the Contest Standard Terms and Conditions** (collectively "Terms and Conditions") shall be binding on all contestants who participate in this Contest ("Contestants"). The definitions in the Contest Standard Terms and Conditions shall apply unless otherwise expressly stated in the Basic Terms. In the event of any inconsistency between the Basic Contest Terms and the Contest Standard Terms and Conditions, the Basic Terms shall prevail to the extent of such inconsistency.

Entry and participation in the Contest shall be deemed an unconditional acceptance by the Contestants of the Terms and Conditions